

May	Ramadan	Day	Imsak	Fajr	Sunrise	Dhuhr	Asr	Maghrib	Isha
28	12	Mon	03:05 am	03:15 am	4:46 am	11:35 am	03:02 pm	06:24 pm	07:54 pm

Spiritual Tunes



SHAIKHA HALA BINT MOHAMMED AL KHALIFA

“Malad” is a traditional form of religious verses accompanied by soothing tunes praising the life and legacy of the Prophet Mohammed Peace be Upon Him. This is custom found in many parts of the Arab

world. Here in the Gulf, this ceremony takes place to celebrate the birth of the Prophet (PBUH), or in memory of Israa and Miraj, and the night of the half of Sha’baan in the Islamic calendar. It is also a common performance, which associates with a personal vow that has been declared. Many women or men would promise to do a Malad, if they were granted a wish or a prayer, and this is a way of expressing their gratitude and thanks to Allah the Almighty.

These traditional practices are still present in our modern

days. They are a reflection of the wealth in our intangible heritage. Each county has its own style and flavor in performing the Malad, but the words and poems are all unified in the sense that they tell one story in remembrance of the life and legacy of the Prophet Mohammed (PBUH). The poems are sung in the most heartwarming tones that transports the audience to different parts of the Prophet Mohammed (PBUH) life story.

Tonight, at the Cultural Hall audiences can experience this unique performance, The



Emarati Malad, performed by the United Arab Emirate Ministry of Culture and Knowledge Development Band. This is an opportunity to explore this special

type of performance, which highlights the importance of tradition preservation and sharing it with a wider audience.

Protection of cultural herit-

age is at the core of any cultural institutions policy, here in the Kingdom of Bahrain, the Bahrain Authority for Culture and Antiquities through various tools and projects aim to safeguard these values. The Malad celebration and its timing during the Holy Month of Ramadan has an important significance emphasizing the diversity and abundance in our traditions and heritage. It is also a way to share and transfer knowledge to a wider audience and display the wealth of our customs and practices.



KIMS Bahrain Healthcare hosted its annual Ramadan Ghabga at the Ritz Carlton. The event was attended by KIMS Bahrain Healthcare Officials, Dignitaries, Business Partners, and members of Social Communities to celebrate the spirit of the Holy Month of Ramadan.



MODA Mall is celebrating festivities during the Holy Month, with traditional and family-entertainment activities, amongst the backdrop of a beautiful themed Arabic tent. With servings of traditional coffee and dates extended to visitors in the evenings, MODA Mall recently hosted Girgaon for children in the Fashion court, where they were entertained with playful mascots dressed as cartoon characters, face-painting, decorative henna art, and treated to delicious popcorn. A 15-member Bahraini folklore band also entertained the mall visitors with traditional live music and dance performances.



ASRY, the leading maritime repair and fabrication facility in the Arabian Gulf and one of the leading industrial organisations in the Kingdom of Bahrain, has hosted an Iftar for orphans in Bahrain. The event, which took place at Al Areen Palace & Spa, brought together two prominent Bahraini orphans’ societies - Al Sanabel Orphans Care Society and Al Kawther Society for Social Care. The event comes in line with ASRY’s continuous policy of community support and social engagement with the local community.



NBB Ghabga focuses on community support

The National Bank of Bahrain (NBB) hosted a Ramadan Ghabga dedicated to celebrating a number of the Bank’s corporate responsibility initiatives during the month of Ramadan. The event, held with a traditional Bahraini neighbourhood theme, was attended by more than 750 people including the Bank’s Executive Management team, Bank employees and spouses in addition to members of the Conserving Bounties Society.

Some 36 volunteer NBB staff were also trained by Society members, through a live demonstration, on how to pack excess food for distribution. Following the event, some 400 food parcels

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MR. JEAN-CHRISTOPHE DURRAND

were prepared and delivered to people in need.



Also present at the Ghabga were a number of social media influencers who helped in the making and promotion of NBB’s Ramadan video and ShareToCareBH campaign, which focused on raising awareness of food waste. The two young actors and mother featured in the

video were awarded as part of the evening’s proceedings and NBB’s ongoing efforts to support and recognise the talent and creativity of Bahraini youth, alongside other noteworthy initiatives showcased over the course of the evening.

Commenting, Mr. Jean-Christophe

Durrand, CEO of NBB, said, “To celebrate this important month, and NBB’s ongoing commitment to get closer to our staff, their families and our communities, we are delighted to have hosted a night aimed at highlighting strategic partnerships

that allow us to give back. We are proud to see our Bank and our employees join with charitable organisations to help needy segments of Bahraini society and drive our own initiatives to positively impact our community and those we serve.”