BFMC Gears Up

Reveals plans for expansion, modernization



Basim Mohamed Al Saie, sixth from left, Salah M. M. Alkulaib, Vice Chairman, fifth from left, and BFMC's board directors at the AGM

Ashen Tharaka TDT | Manama

Company (BFMC) yesexpand and modernize its operations in tune with the Kingdom's strategy to ensure longterm food security and provide value-added products.

veiled ambitious plans for the high-quality options. coming decades, including the construction of a new, state-ofrity in Bahrain while ensuring e-commerce platform. timely delivery of high-quality

tomer demands, he said.

"We will embark on designing the new mill site this year," Al The Bahrain Flour Mills Saie told The Daily Tribune. "This project will be a landterday revealed plans to mark for Bahrain, featuring cutting-edge technology and a significantly larger capacity to process 520 metric tons."

This increased capacity has the potential to not only en-Talking on the sidelines of hance food security but also dithe company's annual gener- versify BFMC's product range, al meeting, BFMC Chairman ultimately providing custom-Basim Mohamed Al Saie un- ers with a wider variety of

Beyond the physical expansion, BFMC is embracing digi- Al Saie explained. "This digital the-art flour mill and a focus on tal solutions. The company has digital transformation. These already transitioned to a new aim at strengthening food secu- ERP system and established an

products to meet evolving cus- outdated bank coupon system,"



Basim Mohamed Al Saie, BFMC

solution enables us to better understand our customer base, identify their needs, and deliver the most suitable products effi-"The e-platform replaces the ciently, resulting in a more satisfying customer experience."

Strategic plans

The planned new mill and digital transformation initiatives come on the heels of three successfully implemented strategic plans. These previous plans focused on expanding the existing factory's capacity, expected to complete by March 2024 and upgrading the company's systems.

BFMC's commitment to innovation and growth, coupled with the support of Mumtalakat, the sovereign wealth fund of Bahrain, positions the company for a prosperous future and continued contribution to the Kingdom's food sector. "Now the system is centralized and focused on important sector to move faster and gain more than before," he said.

UTB's Entrepreneurship Development Program highlights student innovations





University of Technology Bahrain officials, faculty members, industry experts, graduating and junior students, alumni and media at the event. (Pictures credit: Ashen Tharaka)

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The University of Technology Bahrain (UTB) recently held its termly Entrepreneurship Development Program, where graduating students had the opportunity to showcase their innovative business ideas. This event not only served as a platform for students to technology startups to sustainpresent their entrepreneuri- able initiatives. Students preal ventures but also aimed to sented their ideas to spectators inspire junior students to ex- comprised of industry experts, plore the realms of entrepre- faculty members, junior stuneurship.

the College of Administrative dents refine their concepts and Financial Sciences, fea- and develop essential skills for tured a diverse array of busi- launching successful ventures ness concepts ranging from in the future.



dents, alumni and media. This The program, organised by hands-on approach helps stu-

