

1,000 Kilograms of Halwa Sold for Eid al-Adha

A sweet tradition that never leaves Bahraini tables

TDT | Manama
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Sales of Bahraini halwa exceed 1,000 kilograms on the day and night leading up to Eid al-Adha, with working hours extending up to 18 hours to meet the surge in demand, Mohamed Al Kounizi told The Daily Tribune on behalf of Husain Showaiter Sweets.

More than just a dessert, halwa represents hospitality, culture, and celebration, deeply rooted in Bahrain's heritage. The story of Husain Showaiter Sweets reflects this long-standing tradition. The family's beginnings date back to 1850, while the craft itself goes back to the same era, when halwa was prepared at home and sold during special occasions. In 1964, the first specialized halwa factory opened in Zaraneeg, Muharraq, alongside a shop in Muharraq Souq.

Preparations for Eid al-Adha begin weeks in advance, with pre-orders opening several days before the holiday. "That's when



Mohamed Al Kounizi

demand peaks and all teams operate at full capacity," Al Kounizi explained. Despite the pressure, quality remains a top priority. "No matter how busy we get, we never compromise on quality. People trust us to deliver the same taste every year."

He also shared the best way to enjoy halwa at home: "For the best experience, gently heat it before serving—either by placing the container in hot water or microwaving a portion for a few seconds. It enhances the texture



Al Kounizi prepares Bahraini halwa

and flavor."

Historically, halwa was consumed by pearl divers during long months at sea due to its long shelf life. Over time, it be-

came a staple of Bahraini hospitality and a key feature of Eid gatherings. "It's part of our identity and our traditions," Al Kounizi added.



Even amid the rush, memorable moments still stand out. He recalled one incident: "A couple once came to buy sweets for their family and ended up arguing over the amount. We stepped in and offered part of their order as a gift to keep the Eid spirit alive."

For the team behind the scenes, the reward goes beyond meeting demand. "We feel proud

to be part of people's happiness during Eid al-Adha," he said. "Our halwa is present in homes across Bahrain, and that means everything to us."

As families gather and celebrate Eid al-Adha, Bahraini halwa remains at the heart of every table—bringing with it the sweetness of tradition and the spirit of the occasion.



Our warmest Greetings and Congratulations to
His Majesty King Hamad bin Isa Al Khalifa
The King of the Kingdom of Bahrain

His Royal Highness Prince Salman bin Hamad Al Khalifa
The Crown Prince & Prime Minister

the Royal family, Government and the people of
the Kingdom of Bahrain on the occasion of

Eid al-Adha

بنك البحرين الإسلامي

