

## Spring awakening

Splash debuts new Spring 2022 collection



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A motley mix of expressive colours, silhouettes that redefine fashion and rustic simplicity that reflects the beauty of nature – Splash Spring '22 collection comes with the message of 'living life in full bloom'.

At Splash, Spring is more than just transition fashion that includes unimaginative floral prints. It is a runway where every audacious style, print and texture undergoes a Spring update – to emerge into a vibrant display of impeccable and inviting style.

Like an advent calendar for Spring, the collection blooms with the warmth of electric blues and flaming orange in January – transitioning into a fluorescent palette bursting with coral, green and lime as we progress into Spring.

The key pieces for women include pleated dresses, ruffled shirts, pinafore dresses, shorts suits and distressed denim. The collection elevates preppy dressing with desk-to-dinner looks that include statement XL collars and volume dresses. Balancing warm tones like blue, orange and jellybean green with cooler tones like salmon, lilac, citrus and whites – the collection has a reassuring warmth that symbolizes hope and newness, much like the season.

Whilst the monotony of structured, preppy pieces is broken by details like volume sleeves and ruffle hems, the romance in the collection

comes alive in pleated skirts, Broderie Anglaise cutout shirts and floral dresses.

Another striking highlight of the season is the Splash Plus Size Spring collection. Instead of adding extended sizes to the existing collection, the Plus Size collection is a meticulously conceived showcase of beautiful, luxe clothing, where monochrome and soft shades of sand and ecru come together to present a cutting-edge appeal. With opulent pleats, oversized florals, delicate textures and gold trims, the inclusive collection is a revival of regal dressing. The collection also features ditzy prints in bright lime and Victorian blue along with loungewear featuring character prints.

Smart tailoring anchors the men's collection with anime-inspired prints, graffiti designs, varsity logos, camo prints and stripes. The palette is enriched with pastels, orange and green.

Discover the all-new Splash Spring '22 collection at Splash stores located at Marina Mall & Al Hayat Segaya, Splash at Centerpoint stores located at Oasis Mall Juffair, Oasis Mall Riffa & City Centre Bahrain also shop online at Splashfashions

## Bahrain Clear, Securities Clearing Center Company join hands

● The MoU seeks to foster the exchange of information and experiences to develop central clearing in both countries

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Bahrain Clear, a fully owned subsidiary of Bahrain Bourse, has signed a Memorandum of Understanding (MoU) with Muqassa, the Securities Clearing Center Company in Saudi Arabia fully owned by the Saudi Tadawul Group. The agreement was signed by Shaikh Khalifa bin Ebrahim Al-Khalifa, Vice Chairman and Managing Director of Bahrain Clear and Wael Al-Hazzani, CEO of Muqassa.

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exchange of information and experiences to develop central clearing in both countries, as well as to explore collaboration opportunities concerning central clearing development and training services.

Shaikh Khalifa bin Ebrahim Al-Khalifa, Vice Chairman and Managing Director of Bahrain Clear, commented on the occasion: "This MoU clearly defines the goal and purpose of our

collaboration and establishes a formal channel of information exchanges, broadening the cooperative area in terms of business development and innovation. The MoU will encourage initiatives for further practical cooperation, resulting in significant benefits for both exchanges, including efficiency resulting in enhanced liquidity."

"We look forward to working with Muqassa to strengthen

cross-border connectivity and financial ecosystems in Bahrain and Saudi Arabia, further intensifying the strong bilateral ties between both Kingdoms," Shaikh Khalifa added.

Wael Al Hazzani, CEO of Muqassa stated, "This MoU is a true testament to our mutual dedication to promoting a fair and competitive trading environment. In addition, this agreement establishes a foundation for effective cooperation between the Muqassa and Bahrain Clear to explore training opportunities and various areas of development in securities depository to create new opportunities to achieve mutual benefits for both parties and fulfil the objectives of the MoU."

The MoU is in line with the GCC countries' joint efforts to strengthen the link between systems and institutions in the capital markets sector.

## Soaring high and beyond: Fares Yactine

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The Gulf Hotel Bahrain Convention and Spa announced the promotion of Fares Yactine to the post of the General Manager of Gulf Hotel Bahrain and Vice President Middle East & Africa for Gulf Hotels Group, effective from Jan 1, 2022.

With a noteworthy '24 years

plus' track record in the hospitality industry, in multinational hotel chains, Fares has worked in hotel groups such as Melia, IHG, Habtoor Hospitality, Accor and the Gulf Hotel Bahrain from 2007 to 2011, and thereafter from 2018. Fares worked his way around the Middle East region, gaining invaluable experience



Fares Yactine

in Spain, Lebanon and Bahrain.

In his new role, Fares will continue to lead The Gulf Hotel Bahrain, with regional responsibilities, overseeing all owned, franchised and operated hotels and other hospitality operations within the Middle East and Africa Region (MEA).

## Al Salam Bank offers a chance to win a "3% Tuition Fees Discount"

● First card Campaign for 2022

● The campaign offers a chance to win a 3% discount on school fees

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Salam Bank recently announced the launch of its first campaign for credit and prepaid cardholders. The campaign provides the bank's cardholders the chance to win



Mohammed Buhijji, Head of Retail Banking at Al Salam Bank

a 3% discount on school fees when using any of their credit

or prepaid cards throughout the campaign period across various academic levels from kindergarten, through schools, all the way to universities both in Bahrain and abroad for the period from 10th of January and will continue up until the 30th of April 2022.

Commenting on the occasion, Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, said, "We are pleased to announce the launch of our latest campaign for our cardholders, where we are offering our valued clients the chance to win 3% off on their school fees when

they use their credit or prepaid cards. Clients will also be able to earn points as part of Al Salam's loyalty rewards program all while using Al Salam Bank's cards. This campaign comes in line with the Bank's strategy to reward clients for their trust in Al Salam and choosing us for their banking needs."

The school campaign falls under Al Salam Bank's new vision, launched in October 2021, which encompasses multiple values that aim to enhance the clients' experience that all work seamlessly to achieve the Bank's financial goals.

## Fabyland to open maiden Family Entertainment Centre at Dana Mall

State-of-the-art fun destination adds a new dimension to children's entertainment

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Children in Bahrain are getting ready to step up their fun quotient with the opening of Dana Mall's Fabyland - a 'futuristic' family entertainment destination owned by Fun World International under Saudi Arabia's major business conglomerate Al-Othaim Leisure.

All set for a grand weekend opening on 27th January 2022 from 5 PM onwards; the colourful and buzzy games and rides centre will be open for the public spread over an expansive 24,000 sq ft of unlimited fun space on Level 1 of Dana Mall.

And as a special gesture for kids to join the fun, Faby Land is offering free credits for the first

100 fun-seekers to enjoy the facilities of Fabyland and explore their skills on the 100+ activities. True to its promise as a family shoppers hub, LuLu Group too will be offering shoppers in all the eight LuLu Hypermarkets in Bahrain free vouchers worth BD 2.5 whenever they shop at any LuLu for over BD 10.

"Fabyland represents Dana

Mall's delivering on its promise of a truly family-centric destination in its new avatar and will bring non-stop indoor entertainment for children of all age groups – fun-filled rides, action-packed gaming arcades and intriguing novelty machines with rewards for every level of skill," said LuLu Group Director Juzer Rupawala. "As the first

leisure facility of Saudi Arabia's Al-Othaim Leisure and Tourism in Bahrain, we are excited to welcome this immersive children's leisure area in Bahrain and are sure it will give our junior visitors a lot to be pleased about."

Commenting on the opening of the facility, Karim Fayed, General Manager of Al-Othaim Leisure and Tourism, said: "We are excited to launch Fabyland at Dana Mall. Our vision is to offer an experience of leisure combined with fitness and recreational options to families. We have set up a 'futuristic' ambience at the facility featuring a wide range of thrilling rides and attractions for all age groups. We

are also bringing a trampoline concept that provides entertainment along with physical activities for toddlers, children, teenagers and adults."

Some of the interesting rides at Fabyland Dana Mall includes everyone's favourite Bumper Cars, Red Baron, Toy Swing, Happy Swing and Moon Tower. The Trampoline includes a

foam pit that's guaranteed to tire out even energetic guests at Fabyland. The multi-storeyed soft play structure features more than 100 different activities including slides, ball-pool and ball-shooting. There are lots of games, including extensive redemption machines, video games, kiddie rides and novelty machines.



Dana Mall is operated by The LuLu Group and is one of Bahrain's well-loved legacy malls. Now completely refurbished to reflect the best in new retail space design and awash in bright, cheery colours and light, Dana Mall is a family destination that already has many active amenities and leading brands, the largest and state-of-the-art LuLu Hypermarket anchor store, a contemporary Food Court and a soon-to-be operational Cinema complex.