

NBB introduces Yalla Eidiya Pocket through its Yalla Family Banking proposition

Turning Eid Gifting into a Digital Saving Experience

● Customers can create a dedicated Yalla Eidiya Pocket within the NBB app and save BHD 20 to qualify for the raffle

Manama

The National Bank of Bahrain (NBB) has launched the Yalla Eidiya Campaign, introduced under its broader Yalla Family Banking proposition. The initiative aims to encourage digital engagement and promote positive saving behaviour among the youth by connecting one of Eid's most cherished traditions, Eidiya, with practical money management through the NBB App.

Customers can create a dedicated Yalla Eidiya Pocket within the NBB app and save BHD 20 to qualify for the raffle. A total of 20 winners will



The Yalla Eidiya Campaign builds on the objectives of Yalla Family Banking, which aims to give young users a more accessible introduction to banking while providing parents with digital tools that support financial education at home.

each receive BHD 50, giving families an engaging way to introduce children to the value of saving while adding a rewarding element to the Eid experience. The campaign will run from 25th May to 22nd June 2026, with the raffle draw scheduled to take place on 5th July 2026.

Pockets is a digital savings wallet that enables children to clearly set their savings goals, easily track their progress, and strengthen their financial understanding, all within a safe and user-friendly digital environment.

Commenting on the occasion, Subah Abdullatif Al Zayani, Chief Executive – Retail Banking at NBB, said, "Saving can start with something as

simple as Eidiya. By going digital, our children can now easily develop financial awareness from an early age, boosting their confidence in managing their money in a fun and engaging way."

The Yalla Eidiya Campaign builds on the objectives of Yalla Family Banking, which aims to give young users a more accessible introduction to banking while providing parents with digital tools that support financial education at home.

By making saving more interactive and rewarding, the Bank continues to support customers with solutions that combine convenience with long-term benefits.

Al Salam Bank launches an exclusive offer with Keeta featuring discounts of up to 50% in celebration of Eid Al Adha

Manama

Al Salam Bank has announced the launch of its exclusive offer in collaboration with Keeta, in celebration of Eid Al Adha, enabling its Credit and Prepaid cardholders to benefit from up to 50% discount daily during the offer when paying through the app using their cards.

Al Salam Bank clients will be able to benefit from the limited-time offer during the period, running from 27 to 31 May 2026. Credit and Prepaid cardholders will receive up to 50% discount, capped at BD 2 daily, when registering on the Keeta app, adding their Al Salam Bank card to the wallet, and using it to complete the payment, with a minimum order value of BD 4. Each client can redeem the discount once daily throughout the offer period. The offer is valid for a limited number of clients and terms and conditions apply.

Commenting on the occasion,



Mr. Mohammed Buhijji - Chief Retail Banking Officer at Al Salam Bank



Mr. Aiden Qiao, General Manager of Keeta Bahrain

Mr. Mohammed Buhijji, Chief Retail Banking Officer at Al Salam Bank, said: "We are pleased to announce our collaboration with Keeta to launch this exclusive offer in celebration of Eid Al Adha, providing our clients with additional rewarding benefits that cater to their

everyday needs and enhance the value of using Al Salam Bank cards across various digital platforms and services. We encourage our valued clients to take advantage of this limited-time offer during the offer period by adding their Al Salam Bank Credit or Prepaid cards to the



Keeta app and using them for payment, enabling them to enjoy a seamless and rewarding experience throughout the Eid holiday."

On his part, Mr. Aiden Qiao, General Manager of Keeta Bahrain, said: "We are pleased to collaborate with Al Salam Bank to launch this exclusive offer in celebration of Eid Al Adha, reflecting our commitment to delivering greater value and convenience to users in Bahrain. Through this collaboration, Al Salam Bank Credit and Prepaid cardholders will be able to enjoy rewarding daily discounts when using the Keeta app, further enhancing their digital ordering and payment experience during the Eid period."

For more information about Al Salam Bank's products and services, please visit the website www.alsalambank.com, contact the Bank via WhatsApp on 17005500, or book an appointment at the virtual branch via the Skiplino app.

Oil drops below \$100 on hopes of US-Iran deal to open Hormuz

AFP | Paris, France

Oil prices plunged below \$100 a barrel on Monday and stock markets rallied as investors raised their expectations of a reopening of the Strait of Hormuz following signs that Washington and Iran were edging closer to a deal.

Both North Sea Brent, the international benchmark, and West Texas Intermediate crude futures contracts were down more than 5% after headlines over the weekend suggested progress on talks to end the Middle East war.

A deal could be announced "today", US Secretary of State Marco Rubio said Monday during a visit to New Delhi.

His comment came after President Donald Trump said nego-

Key figures at around 1540 GMT

Brent North Sea Crude:	▼ 5.5% at \$94.73 a barrel
West Texas Intermediate:	▼ 5.9% at \$90.88 a barrel
Tokyo - Nikkei 225:	▲ 2.9% at 65,158.19 points (close)
Shanghai - Composite:	▲ 1.0% at 4152.57 (close)
Hong Kong - Hang Seng Index:	Closed for a holiday
London - FTSE 100:	Closed for a holiday
Paris - CAC 40:	▲ 1.8% at 8,258.26 (close)
Frankfurt - DAX 30:	▲ 2.0% at 25,389.10 (close)
New York - DOW:	Closed for a holiday
Euro/dollar:	▲ at 1.1646 from 1.1608 on Friday
Pound/dollar:	▲ at \$1.3502 from \$1.3441
Dollar/yen:	▼ at 158.90 from 159.13 yen
Euro/pound:	▼ at 86.25 from 86.36 pence

tiations were being conducted in an "orderly and constructive manner", even while cautioning that US negotiators had been advised "not to rush into a deal". But many investors are betting

Trump is eager to declare an accord that would see Gulf tanker traffic resume through the Strait of Hormuz -- and help ease fuel prices ahead of the northern hemisphere's summer tourism season.

"According to reports from Donald Trump, a memorandum of understanding has been 'largely negotiated', with details to be announced at some stage soon," said Chris Weston, head of research at Pepperstone.

The prospect sent stock markets higher across the board in Asia, with Tokyo jumping 2.9% and topping 65,000 points for the first time.

In Europe, Paris and Frankfurt saw strong buying though trading volumes were light due to Whit Monday market closures

in several countries on the continent, while London was closed for the Spring Bank holiday.

Wall Street was also closed Monday for Memorial Day.

Later this week, investors will be keeping an eye on how the US Federal Reserve and its new chief Kevin Warsh react to key consumer inflation data and its potential effect on interest rates.

Many economists have warned that sustained price increases from the US and Israeli war against Iran will limit the likelihood of interest rate cuts by the Fed to boost US growth -- something Trump has repeatedly called for in recent months.

"The inflation story remains central to the entire setup," said Stephen Innes at SPI Asset Management.

"After several hotter-than-expected consumer and producer inflation reports earlier this month, markets are increasingly concerned that elevated oil prices and supply disruptions tied to the Middle East conflict are beginning to seep into the broader inflation pipeline," he said.

In Europe, higher inflation is widely expected to lead the European Central Bank to increase rates in the coming weeks, increasing borrowing costs even as economic growth remains subdued. But lofty corporate earnings and AI-driven tech enthusiasm have encouraged investors to look past the inflation risks, with bellwether US indexes trading at record highs despite the economic fallout from the Mideast war.