TODAY DAY IN HISTORY



Mozambique achieves independence from Portugal.



Prime Minister Indira Gandhi declares a state of internal emergency in India.



Kim Campbell is sworn in as the first female Prime Minister of Canada.



The World Health Organization estimates that Yemen has over 200,000 cases of cholera.



of their way to accommodate away in the name of security. sands of guests. On social me-

ght Russia could be so fun? xcuse of the World Cup to fured by President Putin in 2017 icts "public events not related ne opening day of the World an activist was sentenced to 15

And it's not just the torture. While among other things, implausibly nd in opinion columns, visitors foreigners are enjoying the hospi- claimed that human rights abuses sking the same question: Who tality, they shouldn't be oblivious to against gay people couldn't have the cost the World Cup is inflicting possibly happened because there t some Russians are wondering on ordinary Russians, who didn't were no gays in Chechnya – didn't these foreigners are getting have a say in opening their doors to miss a chance to snap a selfie with with things that would land us reveling sports fans. Moscow State Team Egypt's wildly popular forfor "unsanctioned rallying" or University's students and research- ward Mo Salah. a hefty fine for "public distur- ers have been protesting against the tens of thousands of people, perched cast themselves as victims of "Russtifle the barely existent free- on a hill next to their campus. Its sophobic campaigning in the Westfrom the city's budget and wreaked You can prevent unfavorable coverirreparable damage on a park. The age by not doing any of the things orts competitions" for the dura- protesters haven't achieved much, you are accused of doing. Don't tor-"illegal picketing."

in jail for protesting against the a sporting event of global signifnament in downtown Moscow. icance, the World Cup is a major beating Egypt 3-1. unlikely that the crackdown public relations exercise for Presiease up once the trophy has dent Putin and his entourage. And it awarded: Russia's state secu- seems to be working, by legitimising pparatus is never very eager to some of the least savory aspects of

Ordinary Russians are going give back the liberties it has taken Putin's rule. Ramzan Kadyrov, the thuggish ruler of Chechnva – who.

The Russian authorities will une." The authorities have used "FIFA Fan Fest" — a party area for doubtedly use this article to again of assembly. A special decree construction cost about \$40 million ern press." To them, I can only say: of the tournament. Refusing to apart from a smear campaign against ture people. Don't take away their fun is a public offense: On June them and a few fines and arrests for livelihoods. Don't bulldoze over their lives to make room for your Let's be clear: Aside from being international show. That should be pretty easy. Certainly easier than

> (Alexev Kovalev is the editor of codaru.com, a nonprofit independent publication in Moscow.)



## iggling people hope

reforms aimed to modernize the from 2006 to 2012, that led to Democratic Revolution Party in economy, including opening up an explosion of violence in the 1989; he founded his new party, the oil industry to private for- north. The bloodshed has contin- National Regeneration Moveeign investment. But while these ued under Peña Nieto, with 2017 ment, or Morena, in 2014. When moves were hailed by investors, being Mexico's most homicidal he was mayor of Mexico City they produced only minor short- year in decades. term growth in a time of soaring prices; inflation was officially parties for the violence, and has as a regular in a Las Vegas casino 6.8% last year, with the cost of pledged that he will bring peace and subsequently imprisoned for fruit and vegetables rising 18.6%. Peña Nieto's approval rating of an amnesty for some criminals dering. Many PRI and PAN politiplummeted and the PRI's presi- and inviting the pope to oversee a cians have switched to Morena as dential candidate is languishing reconciliation process. His rivals it surges in the polls. in third place, polling at 21%. ises of more government help for violence could get any worse and itician, his style and discourse the poor are applauded. A huge are open to new ideas. chunk of PRI voters - especially in poorer states like Hidalgo, could also be helping López Ob- decades. This is enough of a sigappear to have migrated directly stronger, more nationalist fig- of millions of people who are biggest bloc of voters pushing interests against threats from families, to escape violent gangs, him into the lead. tional Action Party, known as the the river in the United States. PAN, has historically been strong. PAN, waged a military crackdown began his career in the PRI in the

Peña Nieto oversaw a series of on drug cartels during his tenure, 1970s, then left to help found the





 ${
m F}^{
m irst\ day\ today\ of}_{
m women\ driving\ cars}$ in #SaudiArabia. This reforn is of enormous social and economic consequences not only for the women of Saudi Arabia, but for the country in general. The heir of the throne, prince Mohammed Bin Salman is leading the country into a new era.

@jokraniareflex1



Fadya Basmer, 23, one of first female taxi drivers in #SaudiArabia after ban lifted at midnight. When we were out on our drive, a little girl saw her in the driver's seat and smiled-couldn't believe her eyes."It's about inspiring girls to do what men do." @Josiensor



#W<sup>omen can fi-</sup>nally drive in #SaudiArabia! I hit the road at midnight in #Riyadh w/a fabulous group of ladies. What a night! Thanks to all who advocated and sacrificed to get here. For me & many others it will be life-changing! #SaudiWomen-Driving #Women2Drive #WomenEmpowerment @AliyaMawani

## Karak Break

## Are we getting any results?

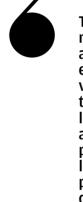


## **MOHAMED ISA**

ver the past two weeks, I told you about how a bank's cash machine withheld my credit card. And then, my struggle to get it back and my hassle to reactivate it by the bank.

Before I released my book "Chai Karak: A Customer Service Story," I asked many customer service experts to review it. This is what Mr. Jim Cathart said about it: "A relationship is a direct connection between people in which value is exchanged. If there is no value emanating from each side, then it is not truly a relationship. To strengthen a relationship in business the most direct way is to find out what the other person considers valuable and then deliver more of that. Chai Karak highlights this with elegance and eloquence." The most important word in this quote is "value."

To report the incident to the bank and get my credit card reactivated I talked to different departments including the General Call Center, the Credit Cards Call Center, the Complaints Call Center and the Credit Cards Collection Center. If you ask me how I would describe these calls, it will be very easy to me: Useless. The various Centers were playing Ping Pong with me. Each one, told me to call another Center. I do not recall anyone going out of his or her way to help resolve my simple issue.



To prepare myself for the anticipated bad experience, I visited my mum to get a dose of love, compassion and some porridge. When I left her, I placed the dreaded call.

In all these calls, I insisted in asking the same question to all the agents: "Are we getting any results from this call?" I received the same answer from all the agents: Pin drop silence. They all realized I was not getting any value out of my calls. My problem was not resolved. In essence, the bank did not pass the relationship test highlighted by Jim. I did not get any value from these calls. I received my credit card but I could not use it. How inconvenient! Compare this to my positive experience with Khaleeji Commercial Bank, my credit card was deactivated by the cash machine because I entered the wrong password. After my experience with the other bank, I thought: "Oh my God. Here we go again." To prepare myself for the anticipated bad experience, I visited my mum to get a dose of love, compassion and some porridge. When I left her, I placed the dreaded call. To my surprise, the agent answered my call within few minutes, he was professional and courteous. I told him about that I wanted to reactivate my credit card. He said: "I will get it done for you after you answer few securities questions." And he did. The call took only seven minutes. As Jim suggested, he delivered what I wanted: Resolving my problem. Bravo Hesham!

to Mexico, even floating the idea embezzlement and money laundenounce these proposals, but

In these circumstances, prom- many here find it hard to see how indeed be another career pol-

where this town is situated - rador, convincing people that a nal of change to attract the votes to López Obrador. They are the ure could better defend their struggling to provide for their the north. But this is probably a or to recover from being deport-

inroads in wealthier northern to at rallies are far angrier with will tell if it is enough to realstates, where the center-right Na- their own rulers than those over ly solve Mexico's fundamental Critics retort that López Ob-A likely reason is that former rador is himself a member of the President Felipe Calderón, of the establishment he rails against. He

from 2000 to 2005, his minister López Obrador blames both of finance was caught on camera

But while López Obrador may contrasts with those who have The rise of President Trump governed this nation the last few López Obrador has also made minor factor; most people I talk ed from the United States. Time problems.

> (Ioan Grillo is the author of "Gangster Warlords: Drug Dollars, Killing Fields, and the New Politics of Latin America' and a contributing opinion writer)





Caudi police update on Othe first day of women driving so far: No major incidents reported. "There is a high level of discipline," official said. @ahmed

**Disclaimer: (Views expressed** by columnists are personal and need not necessarily reflect our editorial stances)

(Mohamed Isa is an Award-Winning Speaker & Best-Selling Author. Reach him at: mohamed@3dspeaking.com.)

nan | Advertisement: Update Media W.L.L | Tel: 17579900, Fax 17256470, Email: sales@newsofbahrain.com | Newsroom: Tel: 17579911, Email: mail@newsofbahrain.com in.com | Website: www.newsofbahrain.com | Printed and published by Al Ayam Publishing