

HH Shaikh Nasser's participation a turning point for TEDxDilmun

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Mr. Mahmood Mirza Alarabi, Deputy Director of the TEDxDilmun event, yesterday expressed profound appreciation for the participation of His Highness Shaikh Nasser bin Hamad Al Khalifa, Representative of His Majesty the King for Humanitarian Work and Youth Affairs, as a keynote speaker in the event's inaugural edition in the Kingdom of Bahrain.

In a formal statement, the Deputy Director emphasised that His Highness's distinguished presence and intellectual contributions were paramount in imparting a unique qualitative value to the event, ensuring its successful execu-



HH Shaikh Nasser with distinguished guests and attendees

tion, and firmly establishing its international prestige.

"His Highness Shaikh Nasser bin Hamad's insights and inspirational experiences on determination, discipline, and achieving

success significantly reinforced the core message of TEDxDilmun," Mr. Alarabi stated. "His address, which reached a broad global audience, strongly underscored His Highness's pioneering

vision in supporting Bahraini youth and his unwavering belief in their capacity to drive meaningful change."

Mr. Alarabi extended sincere gratitude to Her Excellency Ms.

Fatima bint Jaafar Al Sairafi, Minister of Tourism, and Her Excellency Ms. Rawan bint Najib Tawfiqi, Minister of Youth Affairs, for their crucial official support.

He noted that their attendance



HH Shaikh Nasser speaks at the event

reflected the government's dedicated commitment to fostering creative and youth-led initiatives within the Kingdom, a factor indispensable to the event's debut success.

Growth gateway

Bahrain EDB kicks off strategic visit to Germany deepening investment ties

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The Bahrain Economic Development Board (Bahrain EDB) is stepping up its global investment diplomacy with a strategic three-day visit to Germany, aimed at deepening economic ties and spotlighting the Kingdom's role as one of the

Gulf's most agile gateways for European companies expanding into the Middle East.

Led by Her Excellency Noor bint Ali Alkhulaif, the Minister of Sustainable Development, Chief Executive of the Bahrain EDB, the trip brings senior officials and sector specialists to engage German business leaders

across advanced manufacturing, logistics, and next-generation industry.

H.E. Alkhulaif said: "Germany and Bahrain share a relationship anchored in innovation, engineering excellence, and long-term economic partnership. This visit is about unlocking the next chapter, creating pathways

for German companies to scale across the Middle East from a stable, efficient, and high-connectivity base in Bahrain."

Investment relations

Ties between Bahrain and Germany continue to expand, with robust economic and investment relations.

Bilateral non-oil trade reached over \$550 million in 2024, while German FDI stock surpassed \$150 million, driven by rising interest in Bahrain and the wider Gulf market.

German firms already play a significant role in Bahrain's manufacturing and logistics ecosystem. Companies including DHL (operating its MENA hub in Bahrain), DB Schenker, BASF, Armacell, RMA Pipeline Equipment, and Kuehne + Nagel have expanded through the Kingdom's strategic location, competitive operational costs, and a regulatory environment consistently ranked among the region's most business-friendly.

Bahrain is increasingly capturing the attention of German investors thanks to its unique position as a launchpad into the \$2 trillion GCC market, with direct proximity to Saudi Arabia offering unmatched regional access.

The Kingdom combines its



strategic location with a skilled, multilingual workforce - the highest national participation in the private sector across the GCC - providing global companies with strong local talent to scale their operations.

Complementing these ad-

vantages is Bahrain's logistics network, which offers seamless multimodal connectivity by air, sea, and causeway, enabling same-day reach to major GCC cities and making the Kingdom one of the region's most efficient operational hubs.

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Bahrain-Cyprus cooperation



The Second Vice Chairman of the Bahrain Chamber, Mohamed Alkooheji, received Ambassador of Cyprus to Bahrain, H.E. Dr. Andreas Eliades yesterday, at the Bahrain Chamber headquarters in the presence of board members, Yousuf Salahuddin, Yaqoob Alawadhi and CEO, Atef Alkhaja. Alkooheji welcomed the Ambassador and commended the strong and longstanding bilateral ties between Bahrain and Cyprus. He emphasized the importance of expanding cooperation across key sectors such as tourism, education, innovation, ICT, and renewable energy—areas that hold great potential for joint ventures and sustainable economic growth. Strengthening collaboration in these fields, he noted, would pave the way for broader opportunities and mutual success.