

Bahrain Pavilion at GITEX Global concludes with local and international partnerships

Bahrain’s pavilion organized by the Labour Fund “Tamkeen”



- 12 partnership agreements and MoU’s signed between participating Bahraini enterprises and several local and international organizations
- 14 Bahraini enterprises participated in the Kingdom of Bahrain’s Pavilion

Manama
The Bahrain Pavilion at GITEX Global 2025 concluded its success-

ful participation, resulting in the signing of 12 partnership agreements and MoU’s between participating Bahraini enterprises and a number of local and international organizations. During the exhibition that was held in Dubai from October 13th-17th 2025, Bahrain’s pavilion attracted many visitors, industry professionals, partners, and investors interested in the ICT sector. The visitors of the pavilion praised the high level of innovation and technological advancement demonstrated by leading Bahraini enterprises across various fields. The Bahrain Pavilion featured 14 Bahraini startups and small to medium-sized enterprises

(SMEs) operating across various ICT sectors. These include Procural, Oreem, Invo POS, Palm Stays Real Estate Rental Platform, MenaMoney Technology, VirtuThinko W.L.L, RemoteApps, AMAN Compliance Solutions, ATME, Lumofy, Al Amthal Group, General Assembly, Mazad, and Arab Financial Services in addition to the Bahrain Economic Development Board, the Information and eGovernment Authority, and ARRAY Innovation. On this occasion, Mr. Khalid Al Bayat, Chief Growth Officer at Tamkeen, affirmed that Tamkeen’s support for Bahraini enterprises to participate in international exhibitions aligns with its ongoing

efforts to provide a platform for showcasing their ideas and projects, and expanding into regional and global markets. This, he said, enables them to exchange expertise from partnerships, and seize investment opportunities. He added: “We believe in the important and crucial role played by technology companies in delivering advanced solutions that enhance operational efficiency and productivity across sectors, as well as their contribution to creating high-quality employment opportunities for local talent. This focus stems from one of our key strategic priorities for 2025 – promoting the growth, digitization, and sustainability of

enterprises by supporting their digital transition like adopting fintech solutions and emerging technologies.” This year’s edition of GITEX Global, one of the world’s largest events dedicated to showcasing the latest technologies and innovations in IT and artificial intelligence, featured the participation of 6,800 exhibitors, 2,000 startups, and 1,200 investors from 180 countries around the world. Tamkeen’s support for Bahraini enterprises’ participation in this year’s GITEX Global aligns with its 2025 strategic priorities, which focus on enhancing the position and competitiveness of Bahrainis in the private sector, equipping

Bahrainis with suitable skills for career development in the private sector, and prioritizing enterprise growth, digitization and sustainability, and supporting the development of the ecosystem surrounding the labor market and private sector. Furthermore, this support complements the Kingdom of Bahrain’s Telecommunications, ICT, and Digital Economy Sector Strategy (2022-2026) which aims to advance Bahrain’s productive, service, and economic sectors – including ICT and the digital economy – due to their vital role in driving national development and creating more quality opportunities for local talent.

“Dona’s wonders” and “You’re Nuts” crowned winners of the 20th edition of StartUp Bahrain Pitch

Manama
As part of its ongoing efforts to enhance the entrepreneurship ecosystem for startups, StartUp Bahrain – the Kingdom’s leading national platform supporting emerging enterprises – hosted the 20th edition of StartUp Bahrain Pitch. The event was held through the support of the Labour Fund “Tamkeen” and in collaboration with the Ministry of Industry and Commerce, the Bahrain Economic Development Board and the Bahrain Development Bank within efforts to inspire innovation among Bahraini youth and reinforce the role of entrepreneurship in empowering

and developing the national landscape. The event featured a judging panel of leading experts and seasoned investors in the field of entrepreneurship including Abe Seksek – Parter at Sekuity Ventures, Ghassan Halawa – Founder and Chief Executive Officer of Parachute 16, Laith Al Khalili – Associate Director at Mumtalakat, and Safa Sharif – EO Accelerator Board of Directors member. The event featured a group of Bahraini startups including Esbitar – a mobile healthcare provider delivering high quality, on-demand medical services directly to patients’ homes, You’re Nuts – a startup special-

izing in the production of natural nut butters free from additives and preservatives, Herbal Mama – a haircare brand offering plant-based, chemical-free formulas to nourish and restore hair vitality, and Dona’s wonders – specializing in 100% gluten-free and keto-friendly dishes and pastries. After the participating startups presented their businesses and were evaluated by the judging panel, the winners of this edition were announced, and “Dona’s Wonders” was crowned with first place and “You’re Nuts” in second place. On this occasion, Dona Maria of “Dona’s Wonders” said: “We are honored to have won first place in this edition of StartUp Bahrain Pitch, a leading entrepreneurial platform that fosters creativity and supports promising ventures. This victory marks a pivotal milestone in our startup’s journey, as it will positively impact our aspirations and help us achieve our future goals for continued growth and excellence. For his part, Ali Albasri from “You’re Nuts” expressed his sincere appreciation, saying: “We extend our sincere gratitude to all the organizing and supporting entities that contributed to the success of this initiative. Participating in StartUp Bahrain Pitch was an inspiring experience that gave us the opportunity to connect with a distinguished group of entrepreneurs, mentors and industry experts. This has opened new horizons for the growth and development of our startup.”



Hilton Bahrain hosts ‘The Pink Market’ in support of Breast Cancer awareness month



Manama

Hilton Bahrain continued its commitment to community wellness and social responsibility by hosting The Pink Market – a vibrant pop-up event dedicated to supporting Think Pink Bahrain and promoting breast cancer awareness. The event brought together wellness and lifestyle partners including Lululemon, UFC Gym, Cocoon Wellness & Spa, Al Hilal Hospital, and Dr. Nutrition, who offered guests a variety of engaging and health-focused experiences. UFC Gym energized participants with exciting lifting and boxing challenges, while Al Hilal Hospital provided free medical check-ups and valuable health advice. Guests also enjoyed Cocoon Wellness & Spa’s interactive “Spin & Win” activity, where they spun the wheel to win exclusive Cocoon Spa products and wellness gifts. Dr. Nutrition offered free BMI checks and shared wellness goodies that encouraged

guests to embrace healthy living. Adding to the excitement, Hilton Bahrain hosted its own Pedal for Pink stationary bike challenge, rewarding participants with official Think Pink merchandise. The day featured inspiring talks from Husnia Karimi, Think Pink Bahrain representative and breast cancer survivor, and Dr. Ghada Yusuf from Al Hilal Hospital, who shared valuable insights on early detection and breast health. Another emotional highlight was the heartfelt story of Roza, a breast cancer survivor, who reminded guests of the power of hope and resilience. “Through this challenging journey, I want to remind all women that hope is always present, and you can overcome this difficult period. I offer the following advice to cancer patients: maintain a positive outlook, smile, and be optimistic. After cancer, take the opportunity to reconstruct your life plan. Engage in regular exercise and consume nutritious foods. Embrace a cheer-

ful perspective and savor life,” she said. The event concluded with a calming and empowering yoga session by Lululemon, facilitated by Lululemon Brand Ambassador Duha Alnasser, offering participants a moment of mindfulness and connection to close the inspiring afternoon. Tamer Farouk, General Manager of Hilton Bahrain, inaugurated The Pink Market and expressed his gratitude to all participants and partners. “October reminds us that strength isn’t only in the body – it’s in the soul and in the will to keep going. Today, we celebrate hope and honour every woman who has fought and won, as well as those still fighting bravely. The Pink Market is a true celebration of resilience, hope, and community. We are deeply grateful to our partners and participants for coming together to create an event that not only raises awareness but also promotes wellness in an engaging and uplifting way.”