

Zain Bahrain the first Starlink authorised enterprise reseller in Bahrain

“Empowering organisations with resilient, next-generation satellite solutions”

● Offering flexible commercial solutions, Starlink to support mission-critical operations, remote sites, and business continuity

● Enabling enterprises to integrate Starlink Enterprise Services with Zain's advanced ICT and smart solutions portfolio, delivering fully integrated, resilient digital ecosystems.

● Service aligns with Bahrain's Economic Vision 2030, advancing digital transformation and strengthening a more connected, resilient economy.

Manama

As the first operator in the Kingdom to offer Starlink Enterprise Services as an authorized reseller, Zain Bahrain is bringing



“Being an approved authorized reseller of Starlink Enterprise Services reflects our commitment to bringing practical, high-impact solutions to the market. Aligned with Zain Group's '4WARD - Progress with Purpose' strategy and Bahrain's Economic Vision 2030, we remain committed to advancing sustainable development and technological leadership, while accelerating the Kingdom's digital transformation and strengthening a more connected, resilient economy.”

Ali Mustafa
Chief Business and Wholesale Officer
Zain Bahrain



low-Earth orbit (LEO) satellite technology to organizations seeking more resilient, agile, and future-ready digital operations. The service that is available through several flexible commercial options extends beyond high-speed internet access to enable business continuity, operational flexibility, and seamless connectivity in environments where uptime and performance are critical.

This milestone reinforces Zain Bahrain's leadership in delivering advanced digital solutions for the enterprise market, enabling organizations to benefit from globally trusted satellite services backed by strong local expertise, operational resilience, and end-to-end managed services.

Zain Bahrain will offer Starlink Enterprise Services

through flexible commercial models tailored to the needs of key sectors including government, oil and gas, logistics, maritime, aviation, education, and emergency services. The solution is designed to deliver resilient, high-performance satellite capabilities that support mission-critical operations, enable business continuity, and extend dependable coverage to remote and hard-to-reach environments where traditional terrestrial networks may be limited. In addition, Zain Bahrain enables enterprises to integrate Starlink solutions with its advanced ICT and smart solutions portfolio, delivering fully integrated, resilient digital ecosystems tailored to evolving business requirements.

Zain Bahrain's Chief Busi-

ness and Wholesale Officer, Ali Mustafa said: “Offering Starlink Enterprise Services reflects our commitment to bringing practical, high-impact solutions to the market. Aligned with Zain Group's '4WARD - Progress with Purpose' strategy and Bahrain's Economic Vision 2030, we remain committed to advancing sustainable development and technological leadership, while accelerating the Kingdom's digital transformation and strengthening a more connected, resilient economy.”

Through continued investment in advanced technologies and strategic partnerships, Zain Bahrain is strengthening its role as a trusted ICT partner for organizations seeking greater resilience, innovation, and long-term digital transformation.

As a Starlink authorized enterprise reseller, Zain Bahrain supports both pilot deployments and full commercial rollouts through end-to-end services including site assessment, professional installation, network optimization, enterprise integration, managed services, and 24/7 customer support. This approach helps ensure predictable performance in real-world environments while remaining aligned with local regulatory and operational requirements.

Digital transformation is key to Bahrain's competitiveness

Manama

A senior official at the Bahrain Chamber of Commerce and Industry has said the kingdom's private sector must strengthen its readiness for the demands of the digital economy, warning that global competitiveness is now increasingly defined by technological capability, data-driven operations and operational resilience.

Mr. Hasan Bader Kaikso, an executive board member at the chamber, said rapid economic and technological shifts have fundamentally reshaped the benchmarks of economic competitiveness, making digital infrastructure and risk management central to modern growth strategies.

He said the ability of businesses to maintain operational flexibility has become a key pillar of economic security, particularly amid ongoing disruptions in global supply chains, the expansion of digital commerce and accelerating technological change.

“Operational resilience is today a fundamental component of economic

security,” Kaikso said, adding that enterprises must be able to adapt quickly to evolving market conditions and external shocks.

He stressed that digital transformation is now a major driver of efficiency, faster service delivery and improved decision-making across industries. He noted that using modern technologies and data analytics helps organisations boost productivity and unlock new growth opportunities.

The chamber's board, chaired by Nabeel Khaled Kanoo, is prioritising efforts to prepare the private sector for the digital economy. They are supporting initiatives that enhance the business environment and enable national companies to keep pace with rapid economic and technological changes, he added.

He also highlighted that the future of economic services is moving towards deeper digital integration, with smart technologies playing a greater role in improving access to services, information and economic opportunities.



Mr. Hasan Bader Kaikso - EXECUTIVE COMMITTEE MEMBER

LuLu Hypermarket showcases Global Mango Harvest in Bahrain

‘Mango Mania’ Festival Features 60+ Varieties of the King of Fruits from 11 Countries



Manama

The irresistible aroma of ripe mangoes from around the world is taking over LuLu Hypermarket as the much-awaited LuLu Mango Mania Festival officially begins across Bahrain. Featuring over 60 varieties of mangoes sourced from 11 countries, the festival brings together one of the region's largest celebrations of the “King of Fruits.”

The grand inauguration was held at LuLu Hypermarket - The Avenues, in the presence of ambassadors from India, Philippines, Thailand, Sri Lanka,



Brazil, Indonesia and Malaysia — countries renowned for producing some of the world's finest mangoes. India leads the showcase with 45 unique mango varieties, while other participating countries include Uganda, Yemen, Saudi Arabia, Thailand, Malaysia, Colombia, Brazil, Indonesia, Sri Lanka, Kenya and the Philippines.

The festival was inaugurated by officials from Gulf Air, LuLu's strategic logistics partner, alongside the ambassadors. The collaboration between LuLu and Bahrain's national carrier Gulf Air, continues to play a vital role

in bringing fresh global produce and food supplies into the Kingdom.

Commenting on the partnership, Mr. Juzer Rupawala, Director - LuLu Group, said:

“Our partnership with Gulf Air reflects a shared commitment to serving the community and supporting Bahrain's food security. During recent global supply chain disruptions, LuLu and Gulf Air worked together to airlift more than 3,000 tonnes of fresh produce and essential groceries into the Kingdom. Today, that same strong network allows us to bring the freshest

global harvest directly to our customers.”

Beyond fresh mangoes, shoppers can also explore a vibrant range of mango-inspired delicacies specially curated by LuLu's Bakery and Hot Foods teams — including cakes, desserts, salads, pickles, chutneys, beverages and other tropical treats.

LuLu's Mango Mania Festival will run across all branches, until June 1, offering customers exclusive promotions, tasting experiences and a chance to discover some of the world's most loved mango varieties under one roof.