

# big story

# LuLu opens in Muharraq

LuLu Group inaugurated its latest hypermarket, which is also its 8th and 171st globally, in Muharraq Central Market, one of the most historic trading hubs in Bahrain



The 171st LuLu Hypermarket in Muharraq, Bahrain was inaugurated by Shaikh Khalid bin Abdullah Al Khalifa, Deputy PM of Bahrain, Shaikh Khalifa Bin Daij, President of Crown Prince Court, Zayed Al Zayani, Commerce and Industry Minister, Essam Bin Abdullah Khalaf, Minister of Works, Municipalities and Urban Planning, Salman bin Isa bin Hindi, Governor of Muharraq, Yusuffali MA, Chairman of LuLu Group, Ambassadors of India, UK and a number of other dignitaries.

● The opening followed the official inauguration of the newly revamped Muharraq Central Market by HRH the Prime Minister

TDT | Manama  
Supriya Reginald

The 171st Hypermarket of the LuLu Group was inaugurated yesterday in Muharraq Central by Deputy Prime Minister, Shaikh Khalid bin Abdullah Al Khalifa.

The opening followed the official inauguration of the newly revamped Muharraq Central Market by HRH Prince Khalifa bin Salman Al Khalifa, the Prime Minister of Bahrain.

The new LuLu Hypermarket, globally 171st and 8th in Bahrain, spans around 90,000 sq. feet in area.

Speaking to *Tribune*, Yousif Ali M.A, the Chairman and Managing Director of LuLu Group said, “Our motto is to provide people with good service and good quality.”

“We offer products that are sugar-free, gluten-free, and organic. We also have webstores that are currently active.

“We evolve according to the international market standards,” Yousif Ali told *Tribune*.

On Bahrainisation, the LuLu Group Chairman said the new branch employs 1,200 Bahrainis including 450 females.

“There are plans to employ another 500 Bahrainis within the next year,” revealed Yousif Ali adding: “We will continue to support Bahrainisation plan by employing more Bahrainis.”

With eight hypermarkets and one mall, the total investment of the LuLu group in Bahrain has exceeded BD130 million with plans of further expansion elevating the total investment.



During a tour of the facility



**There are plans to employ another 500 Bahrainis within the next year. We will continue to support Bahrainisation plan by employing more Bahrainis**

YOUSIF ALI M.A  
THE CHAIRMAN AND MANAGING DIRECTOR OF LULU GROUP

“Five years ago, I stated that I will invest BD100 million in Bahrain, now our current investment has crossed BD130 million,” Yousif Ali told *Tribune*.

Looking ahead, the Chairman of the Abu Dhabi-based LuLu Group further revealed that the group plans to open hypermarkets in the upcoming months.

“We plan to open three more hypermarkets in eight to 10 months,” he said.

The outlet, Yousif Ali said, will highlight the local produce of Bahrain as well as support the cottage industry by promoting products made by Bahrainis.

The new LuLu outlet is on the first floor of the Muharraq Central Market which underwent a BD1.45 million

**1200**  
Bahrainis are employed at the new branch, including female staff of 450

**130m**  
Bahraini dinars investment as of now in the Kingdom by LuLu exceeded the previously pledged BD100 million

renovation.

The LuLu brand is expected to revitalise this historic trading hub which will provide a platform for small and medium traders (SMEs) to develop their business.

LuLu is on an expansion drive and is all set to open another 32 Hypermarkets and Shopping Malls in GCC, Far East and India by 2020. Also present on the occasion, Saifee Rupawala, CEO of LuLu Group, Ashraf Ali MA, Executive Director, Juzer Rupawala, LuLu Bahrain Director and other senior LuLu officials.



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