

# All-new Mazda3 rolls into Bahrain



Mazda3 is a global strategic model that has driven Mazda's growth from both a brand and business perspective

● Test drives can be pre-booked at Sitra on 17706010 and Tubli on 17875777

● Sold over 6 million units since its 2003 debut

TDT | Manama

International Motor Trading Agency (IMTA) unveiled the all-new Mazda3 in Bahrain yesterday.

Mazda3, on display at showrooms in Sitra & Tubli, is now open to the public. Test drives can be pre-booked at Sitra on 17706010 and Tubli on 17875777.

The all-new Mazda3 adopts a matured Kodo design language that attempts to embody the essence of Japanese aesthetics. While the overall form presents a simple, single motion, subtle undulations bring the design to life through shifting light and reflections that glide over the

body surface. The result is a richer and more powerful expression of vitality than previous Kodo models. Despite sharing the Mazda3 moniker, the hatchback and sedan models have distinct personalities—the design of the hatchback is emotive, the sedan elegant.

The all-new Mazda3 adopts Mazda's new Skyactiv-Vehicle Architecture, designed to enable people to make the most of their natural sense of balance. The powertrain lineup comprises the latest Skyactiv-X, Skyactiv-G and Skyactiv-D engines, each of which provides responsive speed control in any driving situation. Based on its philosophy of designing the car around the human being, Mazda has dramatically enhanced the car's fundamental driving attributes such that accelerating, turning and braking feel completely natural.

Having sold over 6 million units since its 2003 debut, the all-new Mazda3 is a global strategic model that has driven Mazda's growth from both a brand and business perspective.

“The next generation of Mazda cars will enhance the value of the car-ownership experience. Though these products, we will further raise Mazda's brand value and work towards our goal of building strong bonds with customers all over the Kingdom

K.N. SINGH, IMTA VICE PRESIDENT

“The all-new Mazda3 we unveil today begins a new era for Mazda

SUZAN KANOO, IMTA PRESIDENT

It has delivered Mazda's renowned driving pleasure to customers all over the world and been a mainstay of production at key plants globally.

“The all-new Mazda3 we unveil today begins a new era for Mazda,” said Suzan Kanoo, IMTA President.

IMTA Vice President K.N. Singh said, “The next generation of Mazda cars will enhance the value of the car-ownership experience. Though these

products, we will further raise Mazda's brand value and work towards our goal of building strong bonds with customers all over the Kingdom.”

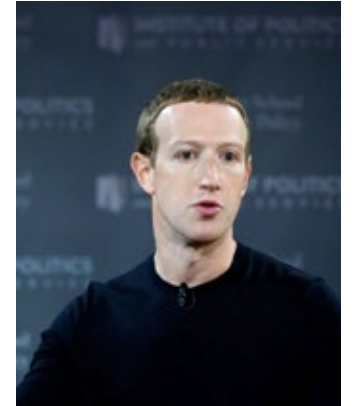
IMTA's Showrooms at Sitra and Tubli showcase Mazda6, Mazda CX-9, Mazda CX-5, Mazda CX-3 in addition to Mazda3, 2020.

IMTA said it is also planning to showcase Mazda's Signature model MX-5 soon at their showrooms in Bahrain.

## Facebook unveils fresh security measures for 2020 US elections

● An Iranian account which “masqueraded as a news entity” posted on topics including race relations, US and Israeli policy on Iran and the Black Lives Matter movement

AFP | San Francisco



Facebook said yesterday it was tightening its security for the 2020 US elections, with stepped up scrutiny of “state controlled” media seeking to manipulate American voters.

The moves add to a series of measures from the leading social network since 2016, when foreign entities were prominently involved in social media in the US campaign.

“The bottom line here is that elections have changed significantly since 2016, and Facebook has changed too,” Facebook chief executive Mark Zuckerberg told a conference call.

“We face increasingly sophisticated attacks from nation-states ... but I'm confident we're more prepared now.”

One of the new steps calls for labeling of messages coming from state-controlled media outlets, starting next month.

“We will hold these pages to a higher standard of transparency because they combine the opinion-making influence of a media organization with the strategic backing of a state,” a Facebook blog post said.

Facebook also said it would seek to curb the viral spread of misinformation by using a “pop-up” that will appear when people attempt to share posts on Instagram debunked by third-party fact-checkers.

“In addition to clearer labels, we're also working to take faster action to prevent misinformation from going viral, especially given that quality reporting and fact-checking takes time,” Facebook said.

Facebook CEO Mark Zuckerberg says he is more confident about the social network's response to foreign manipulation efforts

“In many countries, including in the US, if we have signals that a piece of content is false, we temporarily reduce its distribution pending review by a third-party fact-checker.”

Facebook said it was offering new protections against the accounts of political candidates, monitoring their accounts for hacking or hijacking. It also outlined steps to protect against “voter suppression” including any efforts to mislead people about where or when to vote.

In a related development, Facebook said it removed four separate networks of accounts from Russia and Iran for “coordinated inauthentic behavior” on Facebook and Instagram.

“All of these operations created networks of accounts to mislead others about who they were and what they were doing,” said Facebook cybersecurity chief Nathaniel Gleicher.

Three of the groups originated in Iran and one in Russia, and they targeted users in the United States, North Africa and Latin America.

One of the Russian groups used posts with concealed identities to make comments “on both sides of political issues including topics like US elections, environmental issues, racial tensions, LGBTQ issues, political candidates, confederate ideas, conservatism and liberalism,” Facebook said.

## 'A Gift of Gold' offers at Malabar Gold & Diamonds

● ‘Scratch & win’ coupons on purchase of gold jewellery worth BHD 300 and chances to win a guaranteed gold coin or up to 50 gold coins instantly.

● Free two gram gold coin on purchase of diamond jewellery worth BHD 500

● Free one gram gold coin on diamond purchase of BHD 300

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Malabar Gold & Diamonds, one among the largest jewellery retailers globally with a strong retail network of 250 outlets spread across the globe has revealed its much-awaited festive season offer, ‘A Gift of Gold’, giving a golden chance for the customers to win assured gold coins with Gold & Diamond



Nikesh V K the winner of Malabar Gold & Diamonds' campaign 'Gift of Gold', who won 50 Gold Coins receiving the prize from Mohammed Rafeeq, Branch Head - Malabar Gold & Diamonds in the presence of team member of Malabar Gold & Diamonds at their outlet at Gold City, Manama.

Jewellery purchases.

In Bahrain, the offer began 16th October 2019 and will be spanning till 27th October 2019. Also, the company has unveiled the latest Festive Jewellery collection at special offer prices in gold, diamond and precious ferguson jewellery featuring the most eye-catching and unique trends bound to captivate the customers.

‘A Gift of Gold’ by Malabar Gold & Diamonds gives unmatched chances for the customers to win gold coins with their gold & diamond jewellery purchases. Customers can win a guaranteed gold coin or up to 50 gold coins instantly on purchase of gold jewellery worth BHD 300 via ‘Scratch & Win’ coupons. Adding to the above, customers also get two gram gold coin on diamond jewellery purchase of BHD 500 and a one gram gold coin on purchase of diamond jewellery worth BHD 300.

Also, customers will have a great opportunity to get protected from the increasing gold rate by just paying 10% of the entire amount on your favour-

ite gold jewellery. This offer is valid until 25th October only. The customers also get a fabulous chance to buy 8 gm gold coins with absolutely no making charges from any of Malabar Gold & Diamonds outlets in Bahrain during this period. Furthermore, customers can avail the zero deduction offer on 22K (GCC) gold jewellery exchange as well.

Above offers are valid at their outlets in Bahrain until 27th October only.

The latest jewellery collection launched in celebration of the festive season includes both traditional and contemporary designs in 18 & 22K gold, diamond and precious gem jewellery and are guaranteed to suit the tastes of their multicultural and multinational customers. Malabar Gold & Diamonds has incorporated these designs as a part of various brands presented at Malabar Gold & Diamonds' namely Mine - Diamonds Unlimited, Era - Uncut Diamond Jewellery, Precia - Gem Jewellery, Divine - Indian Heritage Jewellery and Ethnix - Handcrafted Designer Jewellery.