

# NBB rewards 4 winners with USD 2 Million and two luxury villas

Concluding 2025 with Life-Changing Prizes



Manama

The National Bank of Bahrain (NBB) has concluded an exciting year of Thara'a Prize Account rewards with an elegant seafront hand-over ceremony held on 20th January at Al Naseem's Social Hub, honouring four grand prize winners from the December 2025 draw.

During the ceremony, Khalil Ebrahim Abdullatif and Yousif Yaqoot were each awarded a cash prize of USD 1 million, while Layla Elias Abu Rumman and Abdulla Jaafer Alshaikh received the keys to their brand-new luxury seafront villas within the Al Naseem development in Diyar Al Muharraq.

The event welcomed the winners, their families, and representatives from NBB to



celebrate one of the most anticipated prizes of the Thara'a scheme.

#### Memorable moment

Expressing his appreciation, Khalil Ebrahim Abdullatif said, "This is a truly memorable moment for me and my family. It is not something one anticipates,

and we are sincerely grateful for what this represents in our lives."

#### Complete surprise

Yousif Yaqoot, the second winner of the USD 1 million prize, commented, "This win came as a complete surprise. I see it as an opportunity to plan

carefully for the future and make considered decisions towards my aspirations."

Meanwhile, sharing his excitement, Abdulla Jaafer Alshaikh said, "This prize opens an important new chapter for my family. It is a significant milestone we will remember with great appreciation."

Layla Elias Abu Rumman commented, "Receiving the keys to our new home is truly a special moment for us. It is an experience we will always carry with us, and one I am truly thankful for."

Subah Abdullatif Al Zayani, Chief Executive – Retail Banking at NBB, said, "Thara'a is all

about celebrating our valued customers for their commitment to saving. Ending 2025 with these grand prizes is an impactful way to reward that trust, with prizes that can make a real difference in their lives. We are just getting started, as 2026 will bring even more chances to win and bigger surprises designed with our customers in mind."

With the start of the new year, NBB encourages everyone to start saving by depositing into their Thara'a accounts for a chance to win the last villa from the January draw. With further details on the 2026 prize programme to be announced soon, customers can open their accounts through the NBB Digital Banking App, by visiting any of the Bank's branches, logging on to [nbbonline.com](http://nbbonline.com), or by calling 1721 4433.

## Seef Properties honoured for active participation in promotional campaigns during "Celebrate Bahrain"

In recognition of its role in supporting national initiatives

Manama

The Ministry of Industry and Commerce has honoured Seef Properties in recognition of its active participation in the national initiative to waive promotional campaign fees and extend commercial discount periods. The initiative was launched by the Ministry in conjunction with the Celebrate Bahrain season during December 2025, with the aim of stimulating commercial activity and enhancing the festive atmosphere accompanying national occasions.

The recognition took place during a ceremony held at the Ministry's headquarters at Bahrain Financial Harbour, attended by His Excellency Mr Abdulla bin Adel Fakhro, Minister of Industry and Commerce, along



with a number of representatives from the commercial sector participating in the initia-

tive. The event underscored the shared role in supporting the national economy and enhancing the readiness of local markets

during commercial seasons and national celebrations.

On this occasion, Mr Ahmed Yusuf, Chief Executive Officer of Seef Properties, commented: "We take pride in this recognition, which reflects Seef Properties' commitment to supporting national initiatives that enable the commercial sector to deliver its offers and promotional campaigns more effectively, thereby enhancing market activity during the Celebrate Bahrain season. We were keen to unify efforts with our tenant partners to translate the objectives of the initiative into tangible value for visitors, creating a more diverse and vibrant shopping experience."

He added: "We remain committed to strengthening effective partnerships with relevant

stakeholders in a manner that supports the sustainability of the commercial sector and keeps pace with market requirements. We will continue to develop flexible operating models that reinforce our malls' position as leading destinations for shopping and entertainment across the Kingdom." It is noteworthy that this recognition reflects Seef Properties' ongoing approach to organising promotional campaigns across its shopping centres, contributing to the enrichment of the visitor experience, meeting the expectations of various segments, keeping pace with national occasions, and further strengthening the position of the company's centres as integrated destinations combining shopping, entertainment and services.