QUOTE **OF THE** DAY

WITHOUT CONTINUAL GROWTH **AND PROGRESS, SUCH** WORDS AS IMPROVEMENT, **ACHIEVEMENT, AND SUCCESS** HAVE NO MEANING. BENJAMIN FRANKLIN

UKIP's anti-Islamic voices are becoming

There might be a new leader at the helm but with Richard Braine, it is the same old message with a different voice

Manufacturers

of meatless

burgers and

sausages are

trying to woo 'flexitarians'

HAHELLYER

t seems tempting to ignore the the new leader of the UK Independence Party. After all, its former leader Nigel Farage moved much of Ukip's support seems to have migrated there with him.

But it would be a mistake to disregard Ukip. Its strongest impact was never in the parliamenconversation dangerously further to the right than was previously the first controversy to emerge involving Mr Braine.

Footage of a hustings for the leadership race showed him complaining some British towns and cities were effectively no-go arcopies of the Quran under laws connected to violence.

predecessor, Gerard Batten. Mr tics can make a difference. Farage quit the party over the

issue of Islamophobia and Mr Batten's links to far-right activist Tommy Robinson. The footage of election of Richard Braine, Mr Braine seems to indicate it's a different face at the helm but the same message.

For a party that is arguably on on to found the Brexit Party and the far-right of British politics, Ukip enjoys an outsized presence in terms of press coverage. The boisterous antics of the likes of Mr Farage boosted his popularity and was handsomely rewarded tary seats it failed to get, either by a disproportionate amount in the House of Commons or the of airtime on television, a radio European Parliament. Rather, show on a mainstream network it made its mark by moving the and a platform with various media outlets.

But as oxygen has been given to acceptable. Take, for example, such right-wing views in so much of the mainstream media, such voices and their radical views have become normalised.

Ukip began as a Eurosceptic party and leaving the EU was the issue that defined its purpose. eas for non-Muslims and calling It never found a critical mass to for it to be a crime to hand out vote for it as a party – but it did manage to get a critical mass to take up its one issue. As a result, Such virulent anti-Muslim sen- the Brexit referendum of 2016 timent underpins Ukip and has happened. The turmoil that has only become more intense over unfolded since is significantly the years, despite claims that it down to mainstream political wants to distance itself from the parties not taking seriously how anti-Islamic views that shaped to provide leadership in an age the leadership of Mr Braine's where Ukip-style populist poli-



Mr Farage has now moved on Newly appointed Ukip leader Richard Braine.

Plant-based food could trigger a cultural shift

RASHMEE ROSHAN LALL

more

intense

■ he battle over foods without meat is getting pretty brawny. Last week the non-profit American Civil Liberties Union asked the US state of Arkansas to stop enforcement of a law that bars words such as "burger" and "steak" for plantbased products that contain no animal meat.

And the Centre for Consumer Freedom, a US group that lobbies on behalf of the fast food, meat and tobacco industries, placed prominent ads in American newspapers hinting that the chemicals added to imitation-meat burgers and sausages made them less healthy than the real thing.

All this took place in the week that a plant-based "egg" made from mung bean protein, canola oil, onion puree and turmeric, was welcomed onto the shelves of one of America's largest national grocery retailers.

Right around the same time, Goldsmiths, University of London, banned the sale of beef in campus food outlets as part of its bid to tackle climate change.

And earlier this month Burger Whopper, featuring a meatless in more than 7,000 outlets in the

According to some estimates,

 the flexitarians. They shift at random between



King introduced the Impossible Customers at Bareburger in Dubai try its meat-free options.

even "bleed" like actual red meat, but seem to want to eat less meat by more than 100 scientists for and dairy, as long as the food on the UN'sIntergovernmental Pantheir plate tastes just as good.

the plant-based food market will the health implications of plant- are putting the world's food supbe worth as much as \$140 billion based alternatives to meat, fish ply at risk and the West's high ture Organisation (FAO) said that ethical and health-related argu in 10 years. Interestingly, the tar- and eggs. They also prize the vir- consumption of meat and dairy raising livestock uses about 70 ments in the world cannot guar get is not the committed vegan or tuous feeling of having done their produce is partly to blame. even the vegetarian but an entire- bit for the planet by reducing the ly different group of consumers environmental impact of their food choices.

patty designed to taste, feel and omnivorous and vegetarian diets lier this month a report written warming, as well as deforestation vegans and even flexitarian Flexitarians appear to value warned that rising temperatures

> This is down to rearing livestock, which means the inevitable orie intake worldwide. production of methane, a green-This is hardly surprising. Ear- house gas contributing to global producing food for vegetarians, tinued to be consumed in rising

to expand pastures.

el on Climate Change (IPCC), far more starkly, something we increasingly seen as a reason to already knew. An earlier finding turn to plant-based seafood. from the UN's Food and Agriculper cent of all agricultural land, antee that plant-based foods wil yet represents 18 per cent of calsignificantly change entrenched

It stands to reason, then, that

requires much less land that The IPCC report reiterated, but raising meat. And overfishing i

> Even so, all the environmental patterns of consumption.

Meat, for instance, has con