

Bahraini start-ups shine at GITEX

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● Tamkeen had offered support for Bahraini businesses to take part in the event.



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ALAA



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HALA

TDT | Dubai
Mohammed Zafran

Gaining exposure to an international market and finding B2B networking opportunities were the most beneficial aspects of GITEX for Bahraini start-ups that participated in this year's edition of the event, they said.

Participation in GITEX has been an invaluable experience for many Bahraini start-ups, which attended this year's edition of the event, it is learnt.

Thousands of people including hundreds from Bahrain attended the prime technology event held in Dubai.

Top industry players from around the world exhibited their best offerings at the event. A wide variety of futuristic technologies were showcased at this year's edition of the event, which was held at Dubai World Trade Centre.

Over 60 entities including companies, government entities and start-ups from Bahrain took part in this year's edition of the premier technology event.

Gaining exposure to a regional and international audience has been one of the biggest advantages of the event, they told Tribune on the sidelines



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Over 40 entities from Bahrain were part of the Bahrain National pavilion while the 20 Bahraini start-ups had their own dedicated sections.

Hala Sulaiman, Founder of AlRawi - a website and app that provides Arabic audio books, said that she has seen immense

success in raising awareness about her product. She said that participation in GITEX helped her gain over 200 new subscribers.

"The main aim in being here is spreading awareness about the service. The visitors here have been very curious about the service and are interested

to know more about it. There is a gap in the market for providing Arabic content, we have a unique service that caters to that," she told Tribune.

General Manager of IBA software, Alaa Masoud said that he has seen a huge interest from the expo visitors. "Our main aim is to spread awareness about



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AHMED

our products, which I think we were able to do. During GITEX, we received an award under the 'best product' category, which made our participation here special."

Ahmed Faraj, CEO of Equilibria Digital Solutions said that the event was an opportunity to network with not only international companies but also amount Bahraini ICT firms.

"This was a great opportunity to network among Bahraini companies as well as companies from around the world. This was also a deserved opportunity for Bahrain to showcase its vibrant ICT sector," he said.

Tamkeen had offered support for Bahraini businesses to take part in the event.

National Day Magazine Cover Photo Contest 2018

The Daily Tribune has always created interesting cover designs to reflect the spirit of our National Day Magazine and this year, we are giving the enthusiastic photographers/designers on the island an opportunity to showcase their creative side and possibly become the designer of our cover page for this year's edition.

Theme:

#mybahrain

Reflecting the life in Bahrain



Terms & Conditions:

- Send us an exclusive photograph or design depicting the life in Bahrain
- The artwork should be submitted in JPEG or PDF format
- Photograph or design should be in 300dpi resolution
- The Daily Tribune will not take any responsibility of legal complications arising out of plagiarism and copy right violations.
- The Daily Tribune reserves the right to use the entries for future publication in print and online.
- Last date of submissions will be 14th November 2018.
- Send your entries to designer@newsbahrain.com

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NEWS OF BAHRAIN