

Seef Mall – Seef District announces Grand Prize Winner of “Shop & Win” Campaign

Fawaz Kanoo wins a luxury Genesis GV80

● The “Shop & Win” campaign, which ran from October 9, 2025, to January 10, 2026, witnessed strong engagement and turnout from mall visitors

● The prize was presented by Mr Duaij Al Rumaihi, Chief Commercial Officer at Seef Properties, to Mr Ahmed Mohammed, who collected the prize on behalf of the winner of the draw

Manama

Seef Mall – Seef District has recently concluded its “Shop & Win” promotional campaign with the announcement of the grand prize winner, a luxury



Genesis GV80 vehicle, won by Mr Fawaz Kanoo, following the campaign's success in attracting large numbers of visitors and shoppers.

The campaign was launched as part of the Mall's ongoing commitment to enhancing the shopping and entertainment experience and rewarding visitors

for their engagement and loyalty. Through high-quality marketing initiatives that combine added value with an integrated experience, the campaign contributed to strengthening the Mall's position as a preferred destination for families and shoppers from across the community.

The “Shop & Win” campaign,

which ran from October 9, 2025, to January 10, 2026, witnessed strong engagement and turnout from mall visitors. Participants were eligible to enter the grand prize draw by spending BD 30 or more, positively reflecting on retail activity and the overall atmosphere at the Mall throughout the campaign period.

The prize was presented by Mr Duaij Al Rumaihi, Chief Commercial Officer at Seef Properties, to Mr Ahmed Mohammed, who collected the prize on behalf of the winner of the draw. The handover took place in the presence of company representatives, in an atmosphere that reflected the campaign's success and the high level of engagement it received, underscoring the Mall's commitment to delivering rewarding and distinctive experiences for its visitors.

Commenting on the occasion, Mr Duaij Al Rumaihi, Chief Commercial Officer of Seef Properties, said: “At Seef Properties, we firmly believe in the importance of developing integrated retail destinations that are centred on quality experiences and diverse offerings. This approach enhances the attractiveness of our malls and reinforces their position as vibrant spaces that cater to the needs of all segments of society. The initiatives we launch form part of

a strategic framework aimed at keeping pace with developments in the retail and entertainment sector and building sustainable relationships with our visitors, contributing positively to the growth of the sector in the Kingdom.”

He added: “We continue to advance the development of our malls through a long-term vision focused on innovation, asset efficiency and enhancing the overall visitor experience, ensuring our centres are well positioned to adapt to future changes in the retail and entertainment sectors while delivering sustainable value to both visitors and tenants.”

Since its opening in 1997, Seef Mall – Seef District has been one of the Kingdom of Bahrain's leading shopping and entertainment destinations, attracting large numbers of visitors from within the Kingdom and beyond, thanks to its diverse mix of international brands, upscale dining options and distinctive entertainment facilities.

Bahrain & Bosnia and Herzegovina explore new vvenues for economic collaboration

Manama

Chairman of the Bahrain Chamber, Sameer Nass received the Minister of Foreign Affairs of Bosnia and Herzegovina, Elmedin Konakovic yesterday at the Chamber's headquarters.

Speaking at the meeting, Nass praised the bilateral relations between the Kingdom of Bahrain and Bosnia and Herzegovina, emphasizing the importance of building on these relations to support mutual economic interests and private-sector en-



gagement.

Discussions focused on col-

laboration and market opportu-

to economic growth in both

countries, particularly in real

estate, information technology, agriculture, and energy sectors. Nass also encouraged the organization of business-to-business (B2B) meetings as an effective platform to connect companies, explore partnerships, and facilitate trade and investment.

Nass highlighted Bahrain's strategic geographic location, its pro-business regulatory environment, and its openness to foreign investment. He further pointed to Bahrain's strong financial infrastructure and highly skilled workforce as key

advantages for Bosnian companies seeking regional expansion, encouraging the development of joint ventures and long-term partnerships.

For his part, Minister Konakovic expressed his enthusiasm for exploring innovative forms of collaboration. He commanded Bahrain's inclusive and dynamic business community and proposed the exchange of more trade delegations to deepen ties.

He also called for increased cooperation in the areas of digital innovation and sustainable economic development.

GFH partners invests in Cold-Link Logistics alongside Slate Asset Management and Hamilton Lane

To Support US Cold Storage Growth

● The platform comprises nine facilities with a combined storage capacity exceeding 78 million cubic feet

Dubai, UAE

GFH Partners Ltd., a Dubai International Financial Center headquartered investment manager and the global real estate investment arm of GFH Financial Group, is pleased to announce the completion of its co investment in Cold Link Logistics, a leading cold storage owner operator and one of the ten largest privately held temperature controlled logistics platforms in North America, alongside Slate Asset Management, a global in-



vestor focused on essential real estate and infrastructure, and funds managed by Hamilton Lane (Nasdaq: HLNE), a leading global private markets investment firm. The investment was made together with a consortium of other institutional co-investors.

Cold Link Logistics owns and operates a geographically diversified network of modern, tem-

perature controlled facilities strategically positioned across key food and logistics corridors throughout the United States. The platform comprises nine facilities with a combined storage capacity exceeding 78 million cubic feet, providing comprehensive freezer, cooler and ambient storage solutions, complemented by value-added services including case pick-

ing, blast freezing, labeling, and freight solutions, among others. With a customer base exceeding 250 across more than 10 food categories, Cold Link has established long standing relationships with food producers, distributors, and retailers across the U.S. market.

The investment is expected to support the company's next phase of growth and expansion into additional strategic markets.

The transaction underscores GFH Partners' conviction in cold storage as a high

Nael Mustafa,
Chief
Executive
Officer
of GFH
Partners

growth and defensive subsector within its broader logistics investment strategy. The U.S. cold storage industry continues to benefit from strong structural tailwinds, including population growth, increased consumption of fresh and frozen foods, rapid expansion of e grocery, and evolving food safety and traceability requirements. These factors are reinforcing demand for well-located and temperature-controlled logistics assets ca-

pable of underpinning resilient food supply chains nationwide. Nael Mustafa, Chief Executive Officer of GFH Partners, commented: “Cold storage represents one of the most compelling segments within the logistics ecosystem today, driven by essential demand dynamics and the need for modern, scalable infrastructure. We are delighted to partner with Slate, Hamilton Lane, and our co-investors to support Cold Link's ambitious growth trajectory and to bring long-term value to our institutional partners.”

Cold Link's modern facility portfolio, combined with its customer-centric operating model, positions the platform to capture these secular trends and deliver resilient, long-term performance across market cycles.

