Warehouses host glitzy Dubai's 'hipster' scene

If Dubai has a hipster centre, it is Alserkal Avenue, an industrial area full of warehouses large and small that in 2008 became a hub for art galleries, startup businesses, and quirky retail outlets

AFP | Dubai

n the glitzy city of Dubai, known for its mega-projects, futuristic skyscrapers and ostentatious malls, Dana Alhammadi sat in a cosy cafe learning how to make natural beauty products.

The "environmentally conscious" workshop at the KAVE cafe is part of an emerging cultural scene in a city which after years of breakneck development is exploring its alternative side.

If Dubai has a hipster centre, it is Alserkal Avenue, an industrial area full of warehouses large and small that in 2008 became a hub for art galleries, start-up busi- prides itself on being a melting my dependent on the pearl and nesses, and quirky retail outlets. pot.

"It's really nice to know how to get something natural and to stop using a lot of chemicals," Alhammadi, dressed in a traditional full-length abaya, told AFP.

legend Nina Simone audible in 2020 trade fair. the background.

here in the United Arab Emir- to fashion week. ates," Alhammadi said.

Home to more than nine mil-



A visitor walks through an art installation on Alserkal Avenue, the heart of Dubai's alternative scene



Works by Zimbabwean sculptor Dominic Benhura at an exhibition entitled 'Between Me and the Stone' at a gallery on Dubai's Alserkal Avenue

Like other Gulf countries, it uses culture, media and sports events to win global recognition and push its soft power.

It has spent billions of dollars She was mixing bicarbonate of on high-profile museums and soda with coconut oil to make a mega events, such as the Louvre lands and an indoor ski slope. back-to-basics deodorant, jazz Abu Dhabi and the Dubai Expo

The oil-rich country also hosts "I'm happy that they started a range of cultural events, rang- that in other capitals develops such activities and workshops ing from jazz and film festivals

lion expatriates from well over With the discovery of oil in that cultural texture. 100 countries, making up 90 per- the mid-20th century, the UAE

fishing industries to a regional powerhouse and hub for trade and tourism.

Many tourists are drawn by the headline attractions: malls packed with high-end brands, luxury resorts, man-made is-

But Dubai's ultra-rapid rise resulted in what some see as a lack of cultural authenticity organically over time.

Alserkal, which hosts about 500 events a year, generally free of charge, is intended to create

The project's director Vilma

supports 70 projects by young men and women from different nationalities, attracting half a million visitors each year.

"It's essentially a community of thought leaders in literature, films, theatre, and community development that formed a key pillar of a culture economy for the city of Dubai (and) for the region," the Lithuanian expatriate said.

Located in a light industrial district and embracing ware- Akil, the first and only art cine- us is to show films that highlight house buildings that range from main the Gulf, offering audienc- voices that perhaps we feel... Dubai is best known for, Jurkute director Luz Villamil.

decade," she said.



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> **VILMA JURKUTE** ALSERKAL DIRECTOR



standard blockbuster multiplexe



Visitors gather at The Kave cafe, another popular hipster hangout on Dubai's Alserkal Avenue

Every night independent films "We really are part of the city are played in the cinema, whose and we have been for the past red armchairs and sofas, posters of old Arab classics and a cosy One of Alserkal's most prom- cafe help it to stand out from drew French-Tunisian Arabic inent attractions is its Cinema Dubai's usual blockbuster mul- calligraphy artist "eL Seed" to tiplexes.

Recent screenings have included "Papicha" by Algeria's here to allow visitors the same Mounia Meddour and "Caper- experience as they would have naum" by Lebanese director Na- on the streets... to just push the dine Labaki. Next month, Akil will show

"You Will Die At Twenty" by Arabs can enjoy amid the over-Sudanese filmmaker Amjad Abu whelming dominance of Eng-

Sometimes, the screenings are followed by debates in the small theatre.

almost no choice for audiences oncile with their Arab identity," than Hollywood or Bollywood Paris, Tunis and Dubai. blockbusters, Villamil told AFP.

the sleek to the shabby, Alserkal es a different film experience, don't get represented very much, represents an alternative to what according to the theatre's deputy including Arab cinema and women-focused films."

'Human interaction'

This more inclusive and lesser-known side of Dubai is what set up shop in Alserkal Avenue.

"I decided to have my space door and come in," he said.

His calligraphy is an art form lish as the UAE's most commonly spoken and written language.

"Calligraphy linked to graffiti is a language that speaks to many Before it opened there was people and allows them to recinterested in something other said eL Seed, who lives between

"What interests me is human

Law on compulsory receipts sets Germans grumbling

AFP | Frankfurt am Main

Tn January it became law in **⊥**Germany that retailers must print a receipt for every last transaction in a bid to fight tax evasion, but shopkeepers, customers and industry groups are already bucking against the

"Small shops' cash registers already have electronic chips that tax officials can read any time. Why should we go back to the old system?" asked Christian Koch, owner of Hammett, a specialist crime novel shop in

"It's a pain, of the 50 tickets I print each day I'll throw 49 straight in the bin," he added.

Even bakers selling rolls for a few dozen euro cents each must customer doesn't want one.



Even the German government is divided about the requirement as many receipts are printed on thermal paper that cannot be recycled

now print a receipt for every small sales each day now gener- by the change in the law. transaction -- even when their ating reams of unwanted docu-With their high numbers of stands are especially outraged sausage stand "Best Worscht in

"I've already emptied this mentation, bakeries and snack once," said a worker at Frankfurt

Town", pointing to a bin over- for a shop open nine hours a more open to tax fraud. flowing with discarded slips of day," the group said in the docpaper during the busy lunch ument, seen. hour trade.

environment."

Tax evasion

the law slipped under the properly. public radar until shortly be-January 1.

Economy Minister Peter Alt- per at Hammett. maier asked Finance Minister ceipts printed on thermal paper ny," she added. cannot be recycled.

Since then, retailers' feder- Costly transition ation HDE has also written to

"It's a really stupid idea for the all such calls, saying the fight many have yet to make the against tax evasion -- estimated switch. at around 10 billion euros by tax officials -- must include prevent- (\$1,110) per device, and a lot Obligatory receipts were ing shops and restaurants from more if you have to buy a new voted through in 2016, but failing to record transactions one," trades association ZDH

"I don't think small shops are

"They should worry more ample, it added. Olaf Scholz to give up on the about people like Amazon, make plans, especially because re- them pay their taxes in Germa- that Austria, Italy, Portugal and

German authorities hope to Scholz, asking him to exempt tighten their grip on money plans to gradually phase out the businesses that issue more than flows through businesses where requirement -- except in cases 500 receipts per day on average. a large proportion of payments where customers explicitly re-"That's one receipt per minute happen in cash, making them quest a paper record.

In Berlin, retailers are legally required to install tamper-proof Until now Scholz has resisted cash registers by October, and

"It costs close to 1,000 euros

That represents a "prohibifore it came into effect on really trying to get out of paying tive" cost for retailers, especially their taxes," said Sarah, a shop- those like a chain of bakeries with 30 or 40 branches, for ex-

> The finance ministry retorts other European countries get along just fine with obligatory receipts.

> But the HDE notes that France