

EWA launches water and power saving campaign

The campaign, in its second phase, aims Four-star hotels

● **First phase resulted in saving BD529,767 a year**

● **Gulf Hotel came first by recording a 27pc saving**

● **In water consumption, Sofitel bagged the first place**

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The Electricity and Water Authority (EWA) has launched the second phase of a campaign to reduce electricity consumption at four-star hotels by 3 per cent a year.

The move follows its successful first phase which targeted 17 five-star hotels and resulted in saving BD529,767 in just a year.

The Gulf Hotel came first by recording a 27pc saving, followed by Downtown Rotana and the Crowne Plaza with 19pc and 14pc savings, respectively.



The move follows the EWA campaign's successful first phase which targeted 17 five-star hotels

In water consumption, Sofitel bagged the first place with a rate of 22.5pc. Four Seasons at second place recorded a rate

of 17.5pc and Al Areen Palace recorded 12pc rate to come at third place.

The aim was to achieve op-

imum consumption of electricity and water in the hospitality sector by training hotel management and employees.

It also aimed at cutting carbon dioxide emissions by reducing pressure on power and water plants.

The new campaign is being held under the patronage of Sheikh Khalid bin Hamoud Al Khalifa, the Chief Executive Officer of the Bahrain Tourism and Exhibitions Authority.

Speaking for EWA CEO Sheikh Nawaf Bin Ibrahim Al Khalifa, EWA Deputy CEO of Planning and Projects Ibrahim Al Kaabi said that EWA is implementing several programmes, campaigns and awareness activities in co-operation with various stakeholders.

Thermal insulation project

The most important, Al Kaabi said, is the launch of programmes to apply thermal insulation on all buildings in Bahrain and improving the efficiency of air conditioning and lighting. "Other devices such as refrigerators, water heaters etc. will be added later."

EWA is also working to audit the energy consumption of a number of commercial and in-

dustrial institutions and proposing technical measures to reduce electricity consumption.

Plugging water leakage

In the area of water conservation, he said, the EWA has launched an automated programme to monitor the high consumption sites to determine the leakage and to avoid continuous wastage of water.

Water supply programme

EWA said it is also implementing a water supply programme and granting of plumbing licenses in accordance with ministerial resolutions on water as well as building safety from leakage hazards in the internal networks of subscribers.

The event included awareness lectures presented by Ali Al Arayedh and Durrat Abdullah.

The launch campaign comes within a series of awareness campaigns carried out by the EWA's Electricity and Water Conservation Department to create a culture of rationalization about the consumption of electricity and water.

TASTE OF AMERICA



US Ambassador Justin Siberell during a tour of American food and beverage outlets at The Avenues-Bahrain shopping complex as part of Discover America Week activities. Led by the director, James Waugh, Siberell met employees at three of the US restaurant chains, Blaze Pizza, IHOP, and Raising Cane's, noting the success of American food chains in Bahrain under the Bahrain-U.S. Free Trade Agreement (FTA).

Bahrain's history in youth empowerment stressed

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The Youth and Sports Affairs Ministry's preparations for the first International Youth Festival to achieve the sustainable development goals (SDGs) are in full swing.

The event will be held under the patronage of His Majesty King Hamad bin Isa Al Khalifa as part of the Kingdom's initiatives to engage the youth from Bahrain and all over the world in attaining the UN goals.

The festival is expected to draw a large number of partic-

ipants from all over the world and representatives from the United Nations and the UN Development Programme (UNDP).

The event is also one of the key programmes provided by Bahrain as part of its global role in raising awareness of SDGs.

The UN Resident Coordinator in Bahrain Amine Al-Sharqawi said the UNDP is proud of backing the Youth Festival which is organised by the Youth and Sports Affairs Ministry.

He affirmed that Bahrain has a long history in empowering the youth to achieve SDGs by

launching many initiatives like the King Hamad Youth Empowerment Award, the opening of the first scientific centre to achieve SDGs and integrating the goals for the first time in the International Youth Conference last year and in the current edition.

"Undoubtedly the International Youth Festival will help the youth to go back to the sustainable development goals as an inspirational source for them to develop their skills and work on achieving the global goals," he said.

Inspiring entrepreneurs

Youth entrepreneurial Initiative launched in Bahrain

● **Includes one-year mentorship programme**

● **Event part of Manama Entrepreneurship Week**

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A Youth Entrepreneurial Development Initiative is launched to inspire Bahraini Youth towards their entrepreneurial aspirations, as part of Manama Entrepreneurship Week (MEW) events.

The initiative includes a launch workshop whereby participants will be forming their individual development plan, followed by a series of workshops and functions.

The initiative will include a one-year mentorship programme whereby each participant will be paired with a business and community leader.

The MEW events will be held under the patronage of Shaikh Hisham bin Abdulrahman Al Khalifa, the Governor of the Capital Governorate, from October 21 to 25.

Co-Founder of the Initiative, Mohammed Al Haddad said, "This Initiative aims at enabling and expanding capabilities of Bahraini youth to compete in the international entrepreneurial sphere, transforming young people from job seekers to job creators, who build and support sustainable and transparent enterprises, and achieving the vision of Bahrain 2030."



Mr Mohammed Al Haddad



Ms. Christiane Saba

BMB to participate in Entrepreneurship Week

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Bahrain Middle East Bank (BMB) announced its participation and sponsorship in the fourth edition of "Manama Entrepreneurship Week".

"Entrepreneurship is a tool to empower mind, money and matter, so we are proud to be a part of this symposium, as it runs parallel to our core values," BMB chief executive officer Korhan Alev said.

On her part, Noora Al Haddad, MD of Creo, the organising company, said that BMB has always been supportive of var-



BMB chief executive officer Korhan Alev

He added that the Initiative will be a valuable asset for those wishing to pursue development themselves and explore their entrepreneurial aspirations.

The launch workshop will be conducted by the initiative

Co-Founder Christiane Saba, who is an international expert in socio-economic development and youth empowerment, consulting for international institutions, local governmental institutes and NGO's.