

PIECE OF ART



A model pose with a hand bag printed with a painting of Celia

Youssef El-Hadi, the founder of Celia Creations, is the grandson of the Lebanese painter Celia El-Hadi



A model pose with a hand bag printed with a painting of Celia El-Hadi | Beirut

Lebanese designer honours grandmother with accessories brand

When Beirut architect Youssef El-Hadi decided to launch a brand that affectionately honours his grandmother, the Lebanese painter Celia El-Hadi died in 2009.

Founded in 2018, Celia Creations is a small but meaningful accessories brand — from concept to production — that ingeniously incorporates a collection of Celia's vibrant, small clutches and handbags, meticulously crafted by local manufacturers.

"People in Lebanon love these brands," Youssef says. "I don't want to forget the jewelry of my country."

During his adolescence, Youssef was influenced by his grandmother's artistic presence. She encouraged him to exhibit his work, to draw and paint, and to share his passion through conversation and culture. "My grandmother was the first one in my family to drive for art," he says.

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Lebanon's Hussein Bazaza

Arab News | Beirut

Lebanese fashion designer Hussein Bazaza is known for his edgy, whimsical take on fashion who sent a clutch of models down the runway at Arab Fashion Week in Dubai in October 2019.

The designer graduated from ESMOD Beirut in 2011 and kickstarted his career by interning with iconic Lebanese fashion house Maison Rabih Kayrouz in Paris, before he joined Elie Saab as a junior designer.

Bazaza was also selected to be part of the Starch Foundation in Beirut, a non-profit organization founded by designers Kayrouz and Tala Hajjar that helps launch emerging Lebanese designers. "(It) opened a big door for me. I started selling my pieces to actual customers in the Starch Boutique," Bazaza said.

At the tender age of 23, Bazaza opened his first showroom and atelier in Beirut.

"In 2014, I created my professional

brand and I was part of Fashion Forward Dubai, where I started showing my collections. The Arab World started to know more about my brand and (about) me as a

A moc design



A model walks on the ramp with a dress designed by Hussein Bazaza

The designer's love for haute-couture fashion inspired him to create mash ups of glamorous red-carpet styles and more effortless looks