

Relaunched Tribune a big hit among readers

TDT | Manama

Increasing number of readers has welcomed the all-new relaunched 'The Daily Tribune', according to Update Media WLL, which manages the newspaper.

The more than two decades old newspaper was relaunched on May 10, 2018, switching from tabloid to broadsheet.

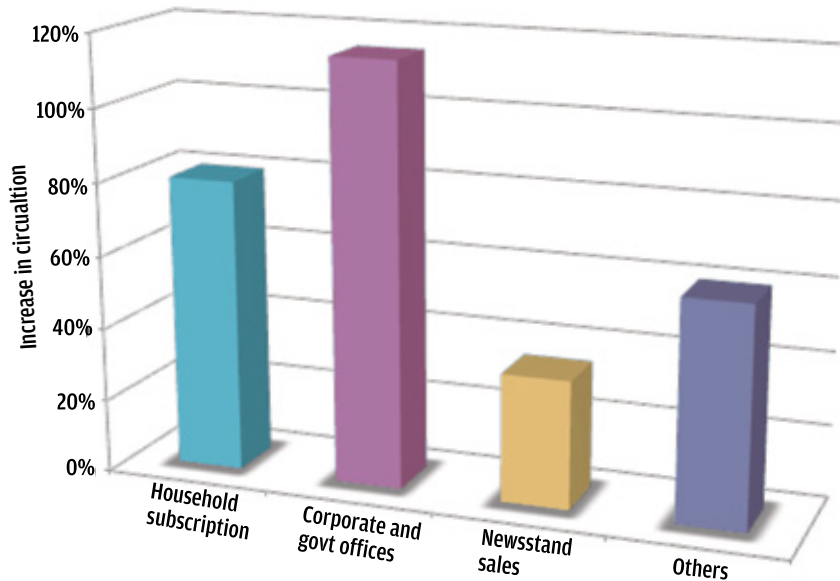
As of today, The Daily Tribune remains the lone English broadsheet in the Kingdom.

Chief Executive Officer Abdul Jaleel Abdulla said that the relaunched newspaper has been offering a unique experience to its readers.

"Being the only English broadsheet in the Kingdom, our reader base has been drastically increasing over the past few months. Some of our newly-introduced segments like the special features on arts and literature, 'big stories' on pressing local issues and segments for the youth and women have been very well received by the readers.

"The (Op-ed) special opinions and editorials, which is published in collaboration with The New York Times, along

THE RISE IN CIRCULATION ACROSS DIFFERENT SEGMENTS



with pieces from regional writers and news agencies, have also been a big hit among the readers.

"There are many plans in store. We are planning to come up with a Cam-

pus Tribune, catering to the student community. The newspaper has also been bringing out special industry-based supplements."

The Daily Tribune already enjoys a



The drive, which is the first-of-its-kind in the Kingdom, offers our readers a chance to win mega prizes including the latest model of Mitsubishi Eclipse Turbo.

MR ABDULLA

wide reach as it is circulated across almost all corporate houses and government offices in the Kingdom. It is the in-flight newspaper distributed by the national carrier Gulf Air.

Tribune is also distributed across the guest rooms of all major premium hotels and restaurants in the Kingdom.

Hundreds of readers were added following the new subscription drive launched by The Daily Tribune about two months ago.

"Our subscription drive has received an overwhelming response. More corporate and government offices in the Kingdom now subscribe The Daily Tribune.

"The drive, which is the first-of-its-kind in the Kingdom, offers our readers a



The Daily Tribune was relaunched on May 10, 2018.

chance to win mega prizes including the latest model of Mitsubishi Eclipse Turbo. "The winner will be selected through a draw to be held on December 31, 2018," he added.

'Every Arab should support Saudi'

HRH the Premier affirms Bahrain's support to Saudi Arabia against conspiracies targeting it

Manama

His Royal Highness Prime

Minister Prince Khalifa bin Salman Al Khalifa has underlined the Bahraini people's support to the Kingdom of Saudi Arabia against all conspiracies targeting it.



HRH the Premier receives senior officials, media persons and citizens.

"It is imperative that the whole nation stand by the Kingdom of Saudi Arabia against plots targeting it," he said, pointing out Saudi Arabia's unflinching support to all countries.

"The nation has to show its supportive stance to the Kingdom of Saudi Arabia as an act of gratitude for what it has done for all," he affirmed.

HRH the Prime Minister was speaking as he received yesterday senior officials, businessmen, intellectuals, journalists, media persons and citizens.

The Premier reiterated keenness on serving the nation and boosting citizens' welfare.

"We look forward to the

future optimistically despite challenges," HRH the Premier stressed, praising the Bahraini people's growing determination and sense of achievement."

Bahrain always emerges victorious and stronger than before," he affirmed, lauding the kingdom's successive accomplishments which earned it international respect and appreciation.

HRH the Premier praised Bahrain's achievements, pointing out that the kingdom's pioneering status in respecting human rights and freedom reflects a successful march of the dedicated and patriotic Bahraini people who deserved every respect.

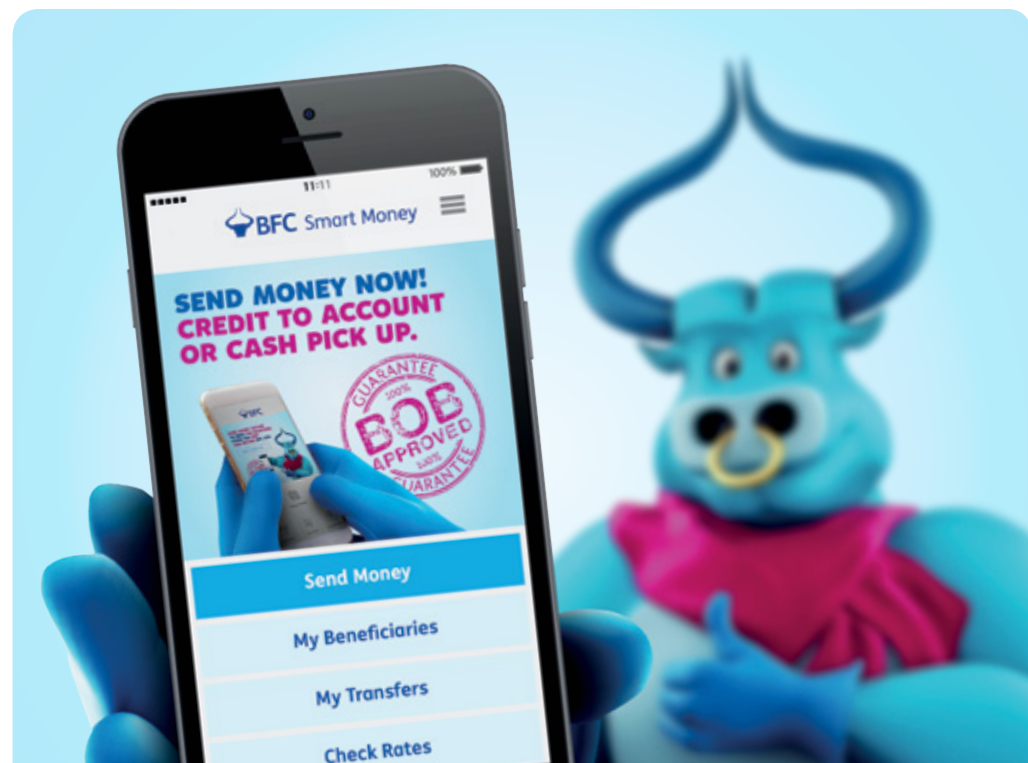
He called to avail of the climate of freedom and openness in Bahrain to boost gains, urging to deal responsibly with the social media websites and use them to serve the kingdom's develop-

ment march.

HRH Prince Khalifa underscored the role of the private sector and businessmen in invigorating the national economy and fast-tracking development by providing more job opportunities for Bahrainis, stressing keenness on backing the private sector.

He also hailed the ongoing preparations for the upcoming parliamentary and municipal elections, commending the positive momentum in Bahrain which reflects citizens' keenness to take part in building their nation and protecting its accomplishments.

He stressed the government's keenness to provide a favourable climate for the elections in order to enable citizens to exercise their constitutionally guaranteed rights.



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NGPS hosts session for parents



Following the successful launch of New Generation Private School (NGPS), an open event was held at the Ramee Grand Hotel to offer valuable insight into the school activities to the parents. The NGPS is a British curriculum school, with British management and under the supervision of a British educational consultancy.