

# KFH launches new MyHassad savings scheme offering Bahrain's largest prize pool at **BD 5.5 Million**

Biggest individual prize of BD 1.1 million

Manama

Kuwait Finance House B.S.C. (c) is proud to unveil its newly designed MyHassad savings scheme, inspired by KFH's brand promise "Beyond Horizons."

The new edition of MyHassad sets a new benchmark with the largest prize pool of BD 5.5 million, country's biggest individual prize of BD 1.1 million, most generous Monthly Grand Prize of BD 101,000, and awarding 2,200+ customers. The prize pool also includes Elite Prizes of BD 50,000 and Special Monthly Prizes of BD 10,000. Furthermore, Monthly Prizes of BD 300 will be distributed, alongside exclusive prizes to celebrate special occasions such as Eid al-Adha, Eid al-Fitr, and National Day.

The prize scheme offers greater chances of winning for customers who maintain and grow their balances over time, rewarding loyalty and encouraging a culture of saving.

Dr. Shadi Zahran, Group Chief Executive Officer - Bahrain, stated, "The reimagined MyHassad savings scheme is a direct reflection of our 'Beyond Horizons' philosophy. By offering the largest prize pool in Bahrain, we are not just rewarding our customers; we are investing in their future and reaffirming our commitment to driving innova-

tion and value within the Kingdom's financial landscape. This initiative underscores our dedication to exceeding expectations and creating unparalleled opportunities for our clients."

Mohamed Zakout, Deputy Group Chief Executive Officer Retail Banking - Bahrain, commented, "We are thrilled to launch this new chapter of MyHassad, designed with our customers' dreams at its core. With the country's biggest individual prize and reward-

ing over 2,200 winners, we are creating more life-changing moments than ever before. Our goal is to not only reward loyalty but also to foster a strong savings culture, empowering our customers to achieve their financial aspirations, whether it's owning a home, starting a business, or securing their family's future."

Participating in the MyHassad savings scheme is simple and accessible. Bahraini nationals and residents can open a MyHassad account via the KFH Mobile Application or by visiting any branch with a minimum deposit of just BD 50. The scheme is designed to reward consistent saving, as customers can increase their chances of winning by increasing their deposit amounts and maintaining them for longer periods.

Mohamed Zakout, Deputy Group Chief Executive Officer Retail Banking - Bahrain



## EO Bahrain Chapter contributed **\$120 Million** in business activity, created 3,900 Jobs: Fareed Bader

Currently comprises 37 Bahraini entrepreneurs



- Marked the formation of new Board of Directors
- Board of Directors composed of 15 accomplished entrepreneurs

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The President of the Bahrain Chapter of the Entrepreneurs' Organisation (EO Bahrain), businessman Mr. Fareed Bader,

revealed that the organization currently comprises 37 Bahraini entrepreneurs whose companies and institutions collectively represent an investment volume of approximately 120 million US dollars. Together, these enterprises contribute to the national economy by creating around 3,900 employment opportunities across diverse sectors.

This was announced during a gathering hosted by the EO Bahrain Chapter to mark the formation of its new Board of Directors, which was attended by the organization's members along with a distinguished group of partners and supporters from Bahrain and Saudi Arabia.

"The newly elected Board of Directors will work to expand the organization's membership to 50 entrepreneurs. Our objective is to attract individuals with distinguished entrepreneurial achievements, whose expertise and vision will strengthen the organization's growth and extend tangible benefits to all members," said Mr. Fareed Bader in his address.

During the event, Mrs. Hael Engineer, a member of the Board of Directors, presented a detailed overview of the organization's forthcoming activities, programmes, and events scheduled for the year ahead. These initiatives are intended to strengthen the entrepreneurship ecosystem in Bahrain, foster strategic

partnerships, and highlight outstanding entrepreneurial experiences at the local, regional, and international levels. Other Board members also outlined their plans and programmes for the coming period, emphasising strategies to advance innovation and sustainable growth.

The EO Bahrain Chapter Board of Directors is composed of 15 accomplished entrepreneurs representing diverse sectors of the economy. The Board is chaired by Mr. Fareed Bader and includes Mr. Bob Thaker, Mr. Mohamed Al Aali, Mrs. Hael Engineer, Mr. Mohammed Al Aani, Mr. Ahmed Shah, Mr. Nabeel Radhi, Mr. Hemant Bhatia, Mr. Faisal Juma, Mr. Mohammed Almuharraqi, Mrs. Mashael Fairouz, Mr. Safa Sharif, Mr. Mohamed Alsaed, Mr. Saad Asghar Ali, and Ms. Cristina Toledo, Board Chapter Manager.

The Entrepreneurs' Organization (EO) is a global network of more than 18,000 influential business leaders, encompassing 220 chapters in over 75 countries. Founded in 1987, EO serves as a catalyst for entrepreneurial growth by providing a platform that enables members to learn, share knowledge, and expand their ventures. Collectively, EO members generate an estimated 500 million US dollars in global GDP contributions and create employment opportunities for more than 5.2 million people worldwide.