KFH launches new MyHassad savings scheme offering Bahrain's largest prize pool at BD 5.5 Million

Biggest individual prize of BD 1.1 million

Manama

MyHassad savings scheme, in- opportunities for our clients." spired by KFH's brand promise "Beyond Horizons.".

Grand Prize of BD 101,000, and vidual prize and awarding 2,200+ customers. reward-The prize pool also includes in g Elite Prizes of BD 50,000 and Special Monthly Prizes of BD 10,000. Furthermore, Monthly Prizes of BD 300 will be distributed, alongside exclusive prizes to celebrate special occasions such as Eid al-Adha, Eid al-Fitr, and National Day.

The prize scheme offers greater chances of winning for customers who maintain and grow their balances over time, rewarding loyalty and encouraging a culture of saving.

Dr. Shadi Zahran, Group Chief Executive Officer - Bahrain, stated, "The reimagined MyHassad savings scheme is a direct reflection of our 'Beyond Horizons' philosophy. B y offering t h e large s t prize pool Bahrain,

we are

not just

reward

ing our

custom-

ers; we are

investing in

their future and reaffirm-

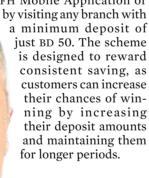
ing our com-

mitment to driving innovation and value within the King- over 2,200 winners, we are dom's financial landscape. This creating more life-changing

5.5 million, country's biggest MyHassad, designed with our individual prize of BD 1.1 mil- customers' dreams at its core. sad savings scheme is simple lion, most generous Monthly With the country's biggest indi- and accessible. Bahraini na-

uwait Finance House initiative underscores our ded moments than ever before. Our B.S.C. (c) is proud to unication to exceeding expectagoal is to not only reward loyveil its newly designed tions and creating unparalleled alty but also to foster a strong savings culture, empowering Mohamed Zakout, Deputy our customers to achieve their Group Chief Executive Of- financial aspirations, whether The new edition of MyHas- ficer Retail Banking - Bahrain, it's owning a home, starting sad sets a new benchmark with commented, "We are thrilled a business, or securing their the largest prize pool of BD to launch this new chapter of family's future."

Participating in the MyHastionals and residents can open a MyHassad account via the KFH Mobile Application or



dent of

revealed that the organization partnerships, and highlight currently comprises 37 Bah- outstanding entrepreneuriraini entrepreneurs whose al experiences at the local, companies and institutions regional, and international collectively represent an in- levels. Other Board members vestment volume of approxi- also outlined their plans and mately 120 million US dollars. programmes for the coming Together, these enterprises period, emphasising stratecontribute to the national gies to advance innovation economy by creating around and sustainable growth. 3,900 employment opportu- The EO Bahrain Chapter

ing a gathering hosted by trepreneurs representing dithe EO Bahrain Chapter verse sectors of the economy. to mark the formation of The Board is chaired by Mr. its new Board of Directors, Fareed Bader and includes Mr. which was attended by the Bob Thaker, Mr. Mohamed organization's members along Al Aali, Mrs. Halel Engineer, with a distinguished group Mr. Mohanned Al Aani, Mr. of partners and support- Ahmed Shah, Mr. Nabeel Raers from Bahrain and Saudi dhi, Mr. Hemant Bhatia, Mr.

Directors will work to expand Fairooz, Mr. Safa Sharif, Mr. the organization's member- Mohamed Alsaeed, Mr. Saad ship to 50 entrepreneurs. Our Asghar Ali, and Ms. Cristina objective is to attract individuals with distinguished entrepreneurial achievements, whose expertise and vision ganization (EO) is a global will strengthen the organi- network of more than 18,000 zation's growth and extend influential business leaders, tangible benefits to all mem- encompassing 220 chapters bers," said Mr. Fareed Bader in over 75 countries. Founded Presi- in his address.

Fareed Bader, in Bahrain, foster strategic million people worldwide.

nities across diverse sectors. Board of Directors is com-This was announced dur- posed of 15 accomplished en-Faisal Juma, Mr. Mohammed "The newly elected Board of Almuharraqi, Mrs. Mashael Toledo, Board Chapter Manager.

The Entrepreneurs' Orin 1987, EO serves as a catalyst During the event, Mrs. for entrepreneurial growth the Bahrain Halel Engineer, a member of by providing a platform that Chapter of the Board of Directors, pre- enables members to learn, the Entre- sented a detailed overview of share knowledge, and expand preneurs' the organization's forthcom- their ventures. Collectively, Organisa- ing activities, programmes, EO members generate an estition (EO and events scheduled for the mated 500 million US dollars Bahrain), year ahead. These initiatives in global GDP contributions business- are intended to strengthen the and create employment opman Mr. entrepreneurship ecosystem portunities for more than 5.2



EO Bahrain Chapter contributed \$120 Million in business activity, created 3,900 Jobs: **Fareed Bader**

Currently comprises 37 Bahraini entrepreneurs



