

Bahrain's Luxury Marina Shift

Seaside luxury meets national yachting goals

● **Edict 9 boosts yacht tourism permits**

● **Ritz-Carlton unveils 'Luxury Boat Culture'**

● **Royal Marina aligns with Vision 2030**

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A new chapter in Bahrain's maritime story is unfolding at The Ritz-Carlton, Bahrain, where the launch of the 'Luxury Boat Culture' experience at the Royal Marina echoes the Kingdom's growing focus on nautical tourism.

Rooted in the recently issued Edict (9), which allows sea vessels to secure navigation permits for multiple visits to Bahraini waters, the initiative ties luxury hospitality directly to the nation's evolving yachting framework.

Bold beginnings

Anchored within the Royal Beach Club, the Royal Marina extends an open invitation to seafaring guests from across the region. Its new offering com-



His Excellency Dr. Shaikh Abdulla bin Ahmed Al Khalifa, Minister of Transportation and Telecommunications, with The Ritz-Carlton, Bahrain officials

bines modern elegance with personalised docking assistance and seamless immigration coordination, reflecting the hospitality standards that define The Ritz-Carlton name.

The collaboration, the resort notes, pays tribute to Bahrain's rich maritime heritage while reinforcing the national 'Yachting in Bahrain' agenda. By linking the hotel's facilities to the wider Economic Vision 2030, the project mirrors the Kingdom's aim to strengthen its reputation as a premier destination for yacht enthusiasts.

Strategic shift

'Luxury Boat Culture' goes beyond docking, unfolding



Royal Marina's 'Luxury Boat Culture' initiative boosts the Kingdom's growing tourism sector

into curated excursions that span dolphin watching, coastal discovery, and scenic cruises. Guests can access the resort's 17 award-winning restaurants and the Royal Beach Club's wellness facilities, blending adventure, gastronomy, and recreation in one seamless experience.

The move marks a visible reflection of Bahrain's evolving tourism strategy, where luxury hospitality partners take the lead in realising national ambitions for marine leisure and economic diversification.

Cultural current

At its core, the Royal Marina's new experience celebrates the timeless bond between the King-



The Royal Marina at The Ritz-Carlton, Bahrain, can berth vessels from 8 to 29 metres, offering full resort access and on-boat dining through 24/7 room service.

dom and the sea. It combines the seafaring spirit of the Gulf with a contemporary sense of exclusivity and comfort, offering guests both relaxation and exploration in equal measure.

In doing so, the initiative reflects how Bahrain's tourism narrative is increasingly defined by the fusion of heritage and innovation.

Every arrival at the Royal Marina now tells a story of tradition meeting transformation, with The Ritz-Carlton's hallmark hospitality setting the tone for Bahrain's next wave of luxury tourism.

UNESCO hails Kingdom's 'readiness' to adopt AI technologies

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The United Nations Educational, Scientific and Cultural Organisation (UNESCO) has commended the Kingdom of Bahrain's promising progress in the artificial intelligence (AI).

This came as UNESCO released its global report on assessing the Kingdom of's readiness in this technological area.

Bahrain is the second GCC country to have such a report issued.

The report forms part of UN-

ESCO's initiatives to support member states in measuring their readiness to adopt AI technologies through the Readiness Assessment Methodology (RAM) in line with internationally recognised standards.

The announcement was

made during an official meeting between the Information & eGovernment Authority (iGA) and UNESCO representatives to launch the AI Readiness Assessment Report on the Kingdom of Bahrain, published on iGA's official website.

Bahrain Maps Future Talent

● **Skills Bahrain unveils HR Skills Report**

● **Three top roles identified for future demand**

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Bahrain's human resources sector is entering a new phase of growth, with Tamkeen unveiling the Human Resources Skills Report under its 'Skills Bahrain' initiative to identify emerging priorities and strengthen workforce capabilities.

The report highlights how technological progress and changing employee expectations are transforming HR practices, calling for greater integration of tools such as artificial intelligence in CV screening, data-driven recruitment metrics, and Software-as-a-Service (SaaS) platforms for performance management and employee benefits.

Key insights

Developed in collaboration with private-sector partners and key stakeholders, the report pinpoints the three most in-demand HR roles - Compensation and Benefits Manager, Learning and Development Professional, and Organizational Design and Development Professional. It also outlines technical skills such as data analysis, policy

Amer Marhoon

writing and development, and organisational development, alongside core attributes like adaptability, communication, empathy, initiative, and digital literacy.

Amer Marhoon, Managing Director of Skills Bahrain, said the insights from the report will guide Tamkeen's programmes to strengthen national competencies and prepare Bahrain's workforce for the future. He noted that the HR field is evolving rapidly, requiring innovative, technology-driven practices and data-based decision-making to ensure business competitiveness.

Sector alignment

The Skills Bahrain initiative operates under Tamkeen to bridge the skills gap in the local labour market through collaboration with employers, education and training providers, and government entities. By providing sector-specific data and tools, it seeks to support a smoother transition from education to employment and foster globally competitive Bahraini talent.

Interactive Rewards



Al Baraka Islamic Bank has launched an interactive promotional stand at Marassi Galleria as part of its BD 37,500 cash-prize campaign for over 800 winners. Chief Retail Officer Mazin Ali Dhaif said the platform reflects the Bank's commitment to engaging customers directly and rewarding their trust through innovative, Sharia-compliant products and promotions.

CBB and CBK Governors Visit BENEFIT's Pavilion

As part of the ongoing cooperation between the Kingdom of Bahrain and the State of Kuwait in advancing banking services and digital payments, H.E. Khalid Humaidan, Governor of the Central Bank of Bahrain, accompanied by H.E. Basel A. Al-Haroon, Governor of the Central Bank of Kuwait, visited the pavilion of BENEFIT, the Kingdom's leading innovator in financial technology and electronic transaction services, during the Singapore FinTech Festival 2025 (SFF). The event held from 12 to 14 November at the Singapore Expo Convention and Exhibition Centre, stands as one of the world's premier platforms for FinTech advancement and banking innovation. During the visit, the governors were briefed on the latest technological innovations and advanced solutions offered by BENEFIT in digital payments,

