

Bahrain Bourse Launches Investor Relations Guidelines

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As part of Bahrain Bourse's (BHB) ongoing efforts to develop the Capital Market in the Kingdom of Bahrain, BHB announced the issuance of its Investor Relations (IR) Guidelines, designed to promote greater transparency and support listed companies in strengthening their investors relations practices.

The Investor Relations (IR) Guidelines offers a practical guide for companies listed on Bahrain Bourse's Mainboard Market. The Guidelines aim to promote effective engagement between shareholders and stakeholders, ensuring the timely dissemination of information in line with the highest standards of transparency and disclosure. In addition, the

Guidelines seek to foster a corporate culture built on continuous and meaningful communication between listed companies, investors, and other relevant stakeholders, supporting future potential capital raising opportunities, and advancing alignment with BHB's ESG Strategy and Sustainability Goals.

Commenting on the launch, Shaikha Alzayani, Senior Director of Listing & Disclosure at Bahrain Bourse, stated, "The launch of the Investor Relations Guidelines marks a significant milestone in Bahrain Bourse's ongoing efforts to further develop the Kingdom of Bahrain's capital market and reinforce the highest standards of transparency and disclosure in line with international best practices. By introducing a clear and structured Investor Relations

Guidelines, we are equipping Listed Companies with the tools and guidance needed to foster more effective engagement with shareholders, investors, and the wider investment community. These Guidelines will contribute to enhancing investor confidence and supporting the long-term growth and sustainability of Bahrain's capital market."

The Guidelines establish a comprehensive Investor Relations guide comprising both mandatory requirements and non-mandatory recommendations applicable to companies listed on Bahrain Bourse's Mainboard Market. Listed Companies are required to comply with all mandatory requirements set out in the Guidelines by 31 March 2028.

Under the mandatory require-



Shaikha Alzayani, Senior Director of Listing & Disclosure at Bahrain Bourse

ments, all Listed Companies on BHB's Mainboard Market will be required to establish a dedicated Investor Relations section on their websites. This section will facilitate shareholders and investors access to the listed com-

pany news, financial reports, governance disclosures, and other material information related to the listed company.

In addition, Listed Companies with a market capitalization of BHD 100 million or above will be subject to further mandatory IR requirements. These include the appointment of a designated Investor Relations Officer, responsible for managing communications with shareholders and investors. In addition, such companies will be required to hold an annual Earnings Call within 10 working days of publishing their financial results. This requirement aims to enhance transparency by providing investors and key shareholders with a dedicated platform to gain insights into the listed company's financial

performance and strategic plans.

Beyond the mandatory requirements, the Guidelines introduce a range of non-mandatory recommended best practices aimed at encouraging listed companies to strengthen their communication with shareholders, while broadening their appeal to new and diverse investor segments. The Guidelines encourage listed companies to enhance their visibility within the investment community through participation in capital market initiatives and events. Recommended practices include supporting sustained analyst coverage of listed securities and actively participating in capital markets roadshows and events to strengthen investor communication and engagement.

ONE App Wins Two Regional Awards for Open Banking Innovation and Technology Excellence

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ONE App, the digital financial marketplace powered by Al Salam Bank, has won two prestigious awards at the IBS Intelligence Middle East Banking Excellence Awards 2026, reinforcing its growing position as one of the region's leading digital financial platforms recognized for innovation, advanced technology implementation, and customer-centric financial experiences.

The winners were officially announced during the awards ceremony held on 25 June 2026, where ONE App received the "Best in Class Open Banking Implementation" award in recognition of its advanced open banking capabilities and innovative digital financial ecosystem. In addition, the platform was also recognized through the "Innovation Team of the Year" award, honoring the IT Department Implementation Team responsible for successfully building and delivering the technology infrastructure behind the platform.

As Bahrain's first open banking-powered digital financial marketplace, ONE App was designed to transform how users access and manage financial services by bringing together a wide range of digital solutions within a single mobile platform. The app enables users to access budgeting tools, financing solutions, credit card serv-



Haitham Al Haddad, General Manager of ONE App

es, investment opportunities, and lifestyle offerings through a seamless digital experience, without requiring users to switch their primary banking relationship.

The latest recognition follows ONE App's earlier success at The Digital Banker's Digital CX Awards 2026, where the platform secured two prestigious Middle East accolades: "Best LendTech for Digital CX – Personal Finance (Middle East)" and "Outstanding Digital CX in Banking App/Platform." Together, these awards further reinforce ONE App's growing regional recognition for digital customer experience excellence, open banking innovation, and technology-led financial services.

Commenting on the achievement, Haitham Al Haddad, General Manager of ONE App, said: "These awards reflect the strength of the vision behind ONE App and the tremendous



efforts invested in building a platform designed to reshape how financial services are experienced in today's digital world. ONE App was created to challenge traditional banking models by making financial services more accessible, seamless, and inclusive through the power of open banking. This continued regional recognition reinforces our commitment to innovation and our ambition to build future-ready digital financial experiences that create meaningful value for users while contributing to the evolution of financial services in Bahrain and beyond."

The IBS Intelligence Middle East Banking Excellence Awards recognize financial institutions and technology leaders driving measurable innovation and transformation across the regional banking sector, celebrating organizations that continue to set new benchmarks in digital banking and technology excellence.

These latest awards mark another significant milestone in ONE App's journey and further strengthen its position as one of Bahrain's most innovative digital financial platforms shaping the

Export Bahrain's 'National Exporters Directory' Recognized Internationally as the Most Innovative Export Digital Platform

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Export Bahrain has received new international recognition for its National Exporters Directory, which was awarded the "Most Innovative Export Digital Platform" for 2026 by Global Brands Magazine. This marks the fourth international accolade since the platform's launch, reflecting Export Bahrain's continued success in developing innovative digital solutions that support the growth of national exports and enhance the global presence of Bahrain-based businesses. The achievement further reinforces the Kingdom of Bahrain's position as a dynamic regional and international hub for trade and investment.

On this occasion, Ms. Zainab Matrook, Marketing and Promotions Manager at Export Bahrain, stated: "This international recognition reflects the success of the National Exporters Directory in strengthening the global presence of Bahrain-based businesses and reinforcing its role as a national tool that supports access to international trade opportunities. We will continue to enhance the platform in line with the evolving needs of businesses, while supporting the Kingdom's objectives to grow non-oil exports and strengthen economic competitiveness."

The National Exporters Directory is a comprehensive national platform launched by Export Bahrain to con-



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EXPORT BAHRAIN

Key Facts

- The National Exporters Directory won the "Most Innovative Export Digital Platform 2026" award from Global Brands Magazine.
- The platform has received four international awards since its launch.
- The Directory showcases more than 200 Bahrain-based companies
- from various economic sectors.
- It links Bahraini exporters with international buyers, investors, and business partners worldwide.
- The platform helps strengthen Bahrain's economic competitiveness by promoting non-oil exports and attracting trade opportunities.



Zainab Matrook, Marketing and Promotions Manager at Export Bahrain

nect Bahrain-based businesses with potential buyers and partners worldwide. It serves as a unified and trusted source of information on export-ready businesses, enabling greater access to international markets and supporting the expansion of trade and investment relationships.

Today, the Directory features over 200 businesses representing a wide range of economic sectors, further

strengthening its position as a trusted national reference for international buyers, investors, and partners seeking to explore Bahrain's export capabilities and opportunities. The platform provides access to up-to-date and comprehensive information that supports informed decision-making and the development of strategic partnerships.

This achievement reflects the strategic role of the National Exporters Directory in enhancing the competitiveness of Bahrain-based businesses and reinforcing their presence in global markets. By providing a national gateway that showcases the Kingdom's export capabilities and facilitates connections between local businesses and the international business community, the platform contributes to the growth of non-oil exports and strengthens the role of the private sector in driving sustainable economic development.

Bahrain Family Leisure Reviews Key Agenda



Bahrain Family Leisure Company B.S.C. held its Ordinary General Meeting at the Gulf Hotel yesterday, bringing together shareholders and company representatives to discuss and approve the announced agenda items.