SUNDAY, JANUARY 13, 2019

## business

## Dilmunia, NSCC in deal for Grand Canal works



Above, officials following the deal signing. The deal was signed in the presence of Mohammed Khalil Alsayed, CEO of IDC and Khalil N. Khouri, CEO of NSCC International along with representatives from IDC and NSCC International.

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thmaar Development Company (IDC), the Development Manager for Dilmunia at Bahrain announced awarding the early works package for the Dilmunia Grand Canal & Marina to NSCC International, an Abu Dhabi based contractor.

The deal was signed in the presence of Mohammed Khalil Alsayed, CEO of IDC and Khalil N. Khouri, CEO of NSCC International along with representatives from IDC and NSCC International.

The contract for the early works package valued at US\$4.5 million, commenced in mid-De-



The USD 1.6 billion Dilmunia Project is a mixed-use development built on a man-made island off the coast of Muharrag

Jean-Claude Bejjani, the tire canal.

in Dilmunia consist of soil im- in December 2017, and awarded provement, soil levelling and the Third and Final Phase of contiguous pile works.

route, making it Bahrain's larg- Island and its first residents. est man-made water body. It will feature public promenades, Project is a mixed-use develgeysers, water fountains, water opment built on a man-made walls, cascades, boardwalks and island off the coast of Muharraq viewing decks.

and a width spanning 15 to 35 es, a hotel and leisure and shopmeters throughout the Grand ping districts anchored around a Canal, it will have seawater health and wellness cluster. The pumped in around the mid- development of the ambitious point of the Canal with the wa- 125-hectare man-made island ter flowing via gravity in two is being managed by IDC, which opposing directions of the en- is a wholly-owned subsidiary of

Infrastructure Works in early The Grand Canal will cut 2018, and with it ensuring the through the entire stretch of availability of all services to de-Dilmunia in a semi-circular velopers constructing on the

The USD 1.6 billion Dilmunia with a unique health and well-With a total length of 1.7 km, ness anchor including residenc-Ithmaar Bank. Ithmaar Bank is cember 2018 and is targeted for Project Director of Dilmunia Dilmunia completed its Sec- also the Investment Manager of completion in mid-March 2019. stated that the awarded works ond Phase Infrastructure Works Dilmunia Development Fund.



A delegation from Dar Al Muharraq Parents' Care Home visiting Gulf Petrochemical Industries Company (GPIC). Company Corporate Communications Manager Zuhair Tawfiqi and several members of its youth committee welcomed the delegation and passed the greetings of GPIC's President, Dr Abdulrahman Jawahery. The visitors were given a brief on GPIC's business philosophy and operational strategy. They also learned about its management methodology, production and export capabilities as well as achievements in safety, quality, environmental conservation and community contributions.



## Integrity, Credibility and Consistency

eading with integrity is a fundamental aspect of building credibility. A leader's credibility is vital to creating an environment which delivers consistent collective results. In this trusting environment people within the enterprise will be enthused, energized and empowered because their worklives are enriched.

The World Economic Forum tells us 86 per cent of the 1,500 world's foremost global leadership-experts believe the world is currently experiencing a leadership crisis (Outlook on the Global Agenda). We are bombarded daily with stories of corruption, bribery and no less damaging, a total lack of consistency, credibility and integrity from leaders, be they in commerce or politics. Abusive narcissistic business-leaders and politicians, enriching themselves at the expense of others, create high levels of insecurity and anxiety amongst employees, customers, suppliers and citizens alike.

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We hear stories of would-be world-leading politicians, who have built their personal fortunes by lying, stealing and not paying their debts. They destroy smaller organizations which are led by people who foolishly trusted in the integrity of the individual they were entering into a business relationship with, wrecking their own companies and the lives of their employees.

Sociopathic, narcissistic leaders lack integrity. Without any form of long-term perspective, only driven by lining their own pockets, they damage an enterprise's reputation, employee morale at the organization, dismantle supplier-chain trust and ultimately negatively impact on

performance by un-doing customer-relations. Employee morale undoubtedly drops when enterprises are led by bullies who act inconsistently and cheat their way to personal-success, lining their own pocket.

Palpable integrity, credibility and consistency emanating from the organisation's leadership protects the longer-term health of the enterprise and sustains longer-term growth. Organizations led by people with a positive reputation are key intangible assets. They are as important as the services or products delivered for customers. But this reputation-building requires investment.

Leaders with integrity do the right thing in a reliable way. Having strong moral principles, behaving in private as one would in public, is quickly recognized by all who come into contact with a consistent, reliable leader.

Such leaders focus on achieving self-direction and self-motivation necessary to positively affect their own performance, exploring their own weaknesses and finding ways to improve what they do. This requires influencing themselves after introspectively managing, regulating and amending their own behaviour. Such an approach can only be entered into if the leader is intrinsically motivated to improve themselves and their employees' actions.

Such leaders will often take counsel from a consultant, mentor or executive-coach; someone who has the knowledge, experience, skills and training to aid in this process. The best of these advisors are committed to creating a sustainable approach to improving not only the leader but also employees. Through a wide-ranging focus on people and productivity, improving the overall performance of the enterprise is core to this approach; improving interactions between people delivers more effectively for the organization.

A leader who is self-aggrandizing, inconsistent and 'flip-flops' with sudden changes of direction will create anxiety and fear, which will undoubtedly damage organization-performance. For employees to be empowered they need to trust their leader who creates a safe-framework for them to deliver. Employees are much more likely to be imaginizing-implementers who release their creativity if they feel safe within the enterprise.

An approach based on a servant-leader attitude will ensure the enterprise is seen to be run with integrity, credibility and consistency; where employees, suppliers and customers come first, where there is zero-tolerance of bribery, corruption, lies, theft and unethical behaviour, where the leader is seen to cling to a moral code where values matter.

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