

Through an Innovative Tifo Display at City Centre Bahrain

KFH-Bahrain Hands Over BD1.1 Million to the Winner of the “MyHassad” Grand Prize

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Kuwait Finance House – Bahrain (KFH-Bahrain) has recently announced that Alya Ebrahim has won the BD(1.1) million MyHassad Grand Prize, the largest individual prize in the Kingdom of Bahrain. The prize was presented to the winner during a special event held at City Centre Bahrain over the weekend, in the presence of the Bank’s executive management and a number of senior officials.

The winner’s name was revealed through a large-scale tifo display inside the mall before a large audience and amid a distinctive celebratory atmosphere ahead of the prize presentation ceremony. The winner was surprised to see her name appear on the tifo, creating an exceptional and emotional moment, before receiving congratulations from the audience and the Bank’s officials. This occasion underscored KFH-Bahrain’s commitment to celebrating its customers and being part of the defining moments in their journeys towards success.

Additionally, the event was organised as an extension of the Bank’s approach to delivering innovative banking experiences that go beyond traditional concepts and strengthen direct en-



gagement with customers and the wider community. This is in line with the leading position established by the MyHassad programme as one of the Kingdom’s most prominent savings programmes, offering exceptional prizes and genuine opportunities for the Bank’s customers to achieve their aspirations.

Commenting on the occasion, Mr. Mohamed Zakout, Deputy CEO of Retail Banking at KFH-Bahrain, stated: “We are delighted to announce the winner of the largest individual prize in the Kingdom of Bahrain. This prize embodies our firm commitment to rewarding our cus-

tomers for their trust and loyalty, and reaffirms our dedication to introducing distinctive initiatives that elevate the customer experience and provide genuine value extending beyond conventional banking services. This grand prize represents a major milestone for the MyHassad programme and reflects our vision of making saving a means of achieving aspirations and creating a positive and lasting impact on the lives of our customers.”

He added: “At KFH-Bahrain, we will continue to develop our banking programmes and products in line with our customers’ aspirations, while introducing



innovative initiatives that promote a culture of saving and strengthen the Bank’s position as a leading financial institution contributing to the advancement of the banking sector in the Kingdom of Bahrain and delivering the greatest possible value to our customers.”

For her part, the winner expressed her delight at the surprise, noting that she had not expected the announcement of her win to be made in such an innovative manner before such a large audience, describing it as one of the happiest moments of her life.

“Winning the BD(1.1) million

MyHassad Grand Prize would mark a genuine turning point in my life and enable me to make my dreams and future plans come true. I express my sincere gratitude and appreciation to KFH-Bahrain for this distinguished initiative and for the exceptional opportunities offered by the MyHassad programme, which can bring about a meaningful change in our lives,” he added.

The MyHassad programme continues to strengthen its position as one of the leading savings programmes in the Kingdom of Bahrain through its rewarding cash prizes and ongoing oppor-

tunities to win throughout the year. It also offers customers the convenience of opening an account and managing their savings through KFH-Bahrain’s advanced digital channels. Customers can easily open a MyHassad account or increase their balance through the KFH mobile app, the Bank’s online banking platform or by visiting any KFH-Bahrain branch, with a minimum deposit of BD(50).

For more information about KFH-Bahrain’s offers and services, customers can visit the Bank’s website on www.bh.kfh.com or follow its official Instagram account, @kfh.bahrain.

Zain Esports Academy Unlocks New Digital Learning Opportunities at Youth City 2030



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Zain Bahrain continues empowering young people with future-focused digital skills through Zain Esports Academy, one of the flagship initiatives featured in its participation at Youth City 2030, which runs until 20 August at Exhibition World Bahrain (EWB). The Academy enables young people to explore esports, game development, coding, and digital creativity through practical programs designed to strengthen innovation, teamwork, and strategic thinking.

This year, Zain Bahrain has joined forces with leading educational institutions and the Bahrain Esports Federation to expose participants to emerging digital fields, develop their capabilities and inspire them to become creators, innovators and active contributors to the digital

economy.

The Academy offers three specialized training programs, including the three-week Future Gamers Lab, delivered in partnership with the College of Media & Design at the American University of Bahrain, which introduced participants to game design, coding, game development, creative problem-solving, and video production. The lab also featured the FC 26 Journey to Pro coaching session, delivered in collaboration with the Bahrain Esports Federation. The session provided participants with insights into competitive gaming, professional training routines, match strategies, and potential career pathways within the esports industry. In addition to the two-week Code Detectives program in collaboration with the Euro University of Bahrain, concluding on 12 August. The program focuses on

developing participants’ skills in coding fundamentals and computational thinking through a range of practical activities and hands-on applications.

Through Zain Esports Academy’s participation at Youth City 2030, Zain Bahrain continues to empower gamers, esports enthusiasts, and emerging professional talent, while contributing to Bahrain’s ambition to strengthen its position as a regional hub for esports and digital innovation. Its wider vision is to connect and support esports players, professionals, content creators, commentators, teams, fans, and sponsors across the region.

Zain Esports is the gaming and esports arm of Zain Group, a leading provider of innovative technologies and digital lifestyle communications operating across eight markets in the Middle East and Africa.

Bahrain Chamber Hosts “Innovation Camp” for youth



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The Bahrain Chamber, in collaboration with the Science and Technology Center at Youth City 2030, INJAZ Bahrain, and the Arab Shipbuilding and Repair Yard Company (ASRY), organised the “Innovation Camp,” aimed at empowering youth and developing their innovation capabilities through creating creative and practical solutions to real-world challenges.

The camp focused on developing creativity, critical thinking and teamwork skills, while encouraging participants to explore innovative ideas and enhancing their ability to confidently present and defend their proposed solutions.

The judging panel included Bahrain Chamber Executive Committee Member Bob Thaker, Bahrain Chamber Board Member Rashad Zainal, and Head of Shared Services and Facilities at ASRY Ehab Ali. Participants were evaluated based on a num-

ber of criteria, including creativity, teamwork, problem-solving approach, innovation, and their ability to effectively present their solutions.

Thaker affirmed that the Bahrain Chamber’s participation in the camp reflects its commitment to supporting entrepreneurship, innovation and youth development, highlighting the importance of providing young people with opportunities to explore their ideas, work collaboratively and develop practical solutions to real-world challenges.

He praised the participants’ collaboration, exchange of ideas and development of innovative solutions, noting that such experiences contribute to enhancing young people’s creativity, critical thinking, teamwork and problem-solving skills.

For his part, Zainal highlighted the importance of fostering a culture of innovation among young people, affirming that initiatives that combine learning with practical application contribute to preparing a generation equipped

with the skills required to effectively contribute to the economy and the business community.

He added that encouraging young people to experiment with their ideas, collaborate with others and confidently present their solutions represents an important step towards preparing a future generation of entrepreneurs and innovators.

At the conclusion of the camp, the winning team was recognised for successfully developing an innovative technological solution. Its members received certificates and prizes in recognition of their efforts and achievement.

The organisation of the “Innovation Camp” forms part of the Bahrain Chamber’s efforts to support youth development, entrepreneurship and innovation, while strengthening cooperation with educational and private-sector partners. The initiative provides young people with opportunities to develop their practical skills, explore innovative ideas and contribute to finding solutions to future challenges.