Bahrain pitches Al Supply Chain plan to UK Titans

London panels spark investor interest

AI, sustainability reshape logistics

UK firms explore Bahrain shift

EDB hosts strategic discussions

Mahir Haneef TDT| Manama

Ahrain is stepping up efforts to position itself as a next-generation logistics and manufacturing hub, spotlighting artificial intelligence, regulatory agility, and location advantages in high-level discussions with UK industry leaders.

During a two-panel event hosted in collaboration with Financial Times Live in London, major UK firms in automotive, supply routes. ports, technology, and advanced manufacturing.

AI and access

the Bahrain Economic Develop- ply chain operations and the ge- Group. Together, they examined ment Board (EDB) made a stra- ographic shift of hubs closer to how tariff shifts and sustaintegic pitch to British investors, critical resources and consumer ability pressures are driving framing Bahrain as an emerging markets. Officials from Bahrain a re-evaluation of traditional centre for AI-powered, sustain- emphasised that the island na- logistics corridors. able, and cost-efficient supply tion's simplified regulations, chains. The panels, held under mature digital infrastructure, the theme 'Shaping the Next and direct access to Gulf mar-Generation of Manufacturing kets offer a compelling case for ven Armstrong, Chair of Morgan

al logistics: the rise of AI in sup- Evans, CEO of UK Major Ports shaping factory floor decisions,

Industry voices weigh in

The first panel included Steand Logistics Hubs', brought companies seeking alternatives Motor Company, Lina Huertas together top executives from to overstretched or cost-heavy from Microsoft UK, and Riddhi Karambelkar of Brompton Bi-Ali AlMudaifa, Chief of Busi- cycle. They explored trends like ness Development at Bahrain time-to-market acceleration and two core trends disrupting glob- panel that also featured Geraint and predictive analytics are re- and emerging markets.

EDB, and Ahmed Sultan, Execu- cost-effective manufacturing while Armstrong highlighted Times' Benjamin Parkin, the tive Director for Manufacturing, consolidation. Microsoft's Huer- the need for closer proximity sessions also included insights The discussions focused on Transport & Logistics, joined a tas discussed how digital twins between manufacturing sites from Bahrain's Minister of Sus-

tainable Development and EDB Moderated by Financial Chief Executive, H.E. Noor bint

Ali Alkhulaif, who underscored Bahrain's commitment to sustainable industrial growth.

Future-ready vision

The event was part of a broader visit by Bahrain's EDB to the United Kingdom, aimed at strengthening bilateral investment ties and showcasing Bahrain's readiness to accommodate next-gen industrial ecosystems. As companies seek resilience and operational efficiency amid mounting global pressures, Bahrain's leadership is betting on digital innovation and geographic agility to turn the Kingdom into a regional command centre for manufacturing and logistics.

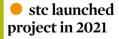
Bahrain's pitch in London marks a calculated move to attract firms rethinking their global supply chain architecture.



According to PwC, 86% of global supply chain executives say AI will be essential for logistics competitiveness by 2030.

Private sector powers Bahrain's Tree Drive as stc, Chalhoub & Buhindi back National Greening Plan

1,000 trees to be planted



Chalhoub & Buhindi join push

Supports afforestation by 2035

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Stc Bahrain's grassroots tree-planting campaign has received a fresh boost from two major private sector partners, with Chalhoub & Buhindi pledging to plant 1,000 trees across the Kingdom.

National Afforestation Plans to double the country's tree cover by 2035. The campaign also



Officials during a group photo opportunity

The initiative, part of the supports the Kingdom's efforts company's wider 'Trees for Life' to mitigate climate change and campaign, aligns with Bahrain's enhance environmental sustainability.

New Partners Join In

The pledge was made as part coordination with the Supreme of a new partnership agreement Council for Environment and mitment to making a positive with stc Bahrain, a digital ena- the Ministry of Municipalities bler that launched the 'Trees Affairs and Agriculture. for Life' initiative in 2021. The

Sh. Zeyad Al Khalifa, Chief

at stc Bahrain, said the initia- Bahrain's green transition, with tive reflected the firm's wider partnerships like this driving environmental commitment. momentum towards national "At stc Bahrain, we are deeply sustainability targets. committed to advancing sustainability and driving positive has become one of the private environmental change," he said. sector's most visible contribu-"Through initiatives like 'Trees tions to Bahrain's climate goals. for Life,' we aim to create tangi-

ble environmental impact while inspiring organisations and individuals to join us in taking action."

Corporate Commitment

Lamees Oasem, Managing Director of Chalhoub & Buhindi, said the collaboration reflects shared values. "Planting 1,000 trees is a step toward creating a healthier, more sustainable environment, and it reflects Chalhoub Group's ongoing comimpact in the communities we serve," she said.

The move highlights a growcampaign is being carried out in Government Affairs Officer ingrole for private companies in

The 'Trees for Life' campaign



Tree-planting initiatives can reduce urban temperatures by up to 4°C, significantly lowering energy use and improving air quality in dense city areas.