

Humanitarian gesture

HM the King's Personal Representative for Charity Work and Youth Affairs and Chairman of the Supreme Council for Youth and Sports, HH Shaikh Nasser bin Hamad Al Khalifa, yesterday received patients, Ahmed Hamad Abdulla and Fatima Abed, along with their families, which is a humanitarian gesture that reflects HH Shaikh Nasser's great interest in Bahrainis. During the meeting, HH Shaikh Nasser was reassured about the stages of treatment they had gone through and wished them a speedy recovery. HH Shaikh Nasser's initiative to stand by the patients and support for them in order to overcome the current treatment stage has a great impact on them, and contributed to creating a positive atmosphere in their hearts.

Newly-launched online platform to 'help explore' export opportunities

The platform can be accessed on Export Bahrain's website export.bh

● The map will also provide detailed information on products and markets.

● The solution also aims to prepare strategic plans for enterprises to increase their export sales.

Manama

Export Bahrain has announced the launch of its new 'Export Potential Map', an internationally-recognised online tool aiming at providing timely and practical information for advising businesses on untapped export potentials as well as export diversification opportunities.

Based on the International Trade Centre's export potential and diversification assessment methodology, the tool turns complex economic analysis into practical information, which identifies export opportunities for more than 200 countries and 4,000 products.

The platform assesses the export conditions, demand and tariffs in the target markets and bilateral links between the local and target markets to provide a unique rating.

It is based on the trade model, tariffs, GDP, and geographical indicators that assist businesses in discovering untapped export potential and supporting Bahraini exporters to enter new markets.

The platform can be accessed on Export Bahrain's website export.bh that features a user-friendly tool with innovative and customisable visualisation that can be easily downloaded

This innovative free online tool simplifies the task of identifying what goods and services to export and to where for Bahraini exporters.

DR ALI QAEDI

from the platform, shared on social media and embedded into reports and websites.

The solution also aims to prepare strategic plans for enterprises to increase their export sales and activate the role of the private sector as a major driver of international trade to support the exports of the Kingdom which will reflect positively in increasing and diversifying Bahraini products and services, encouraging national industries and enhancing their compet-

itiveness in the international markets in addition to promoting networking opportunities between Bahraini exporters and international partners.

The map will also provide detailed information on products and markets with tools that help focusing on new markets and sectors with greatest opportunities for success. It includes a wide range of features including determination of potential export value of any particular product and target market based on economic model that combines the supply of the source and the conditions of the target market.

For currently exported products, supply is measured through advance export performance information, and export development is directed towards a less volatile and more environmentally conscious pathway and available resources in countries

to achieve the targeted results.

Commenting on the announcement, Dr Nasser Ali Qaedi, Chief Executive of Export Bahrain said: "The Export Potential Map is a detailed and powerful tool geared towards supporting sustainable development and offers a new horizon for export growth in established export sectors."

He added: "This innovative free online tool simplifies the task of identifying what goods and services to export and to where for Bahraini exporters."

He invited all Bahraini exporters and policy makers to take advantage of this essential tool and other solutions offered by Export Bahrain aimed at contributing to the promotion of Bahraini products and services in global markets and its objectives to increase the proportion of non-oil SME exports in the national economy.

Journalist mourned

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The Minister of Information Affairs, Ali Al Raimhi expressed sincerest condolences over the demise of veteran journalist Ali Sayar who passed away.

The minister said he was a great contributor to the political, literary, intellectual, cultural and media fields.

He stressed that the Bahraini and GCC press and cultural community has lost one of its pioneers who had contributed with his writings and national opinions, since the fifties, to serving the homeland as well as the Arab and Islamic nation.

He also pointed out Mr Sayar's contribution to preserving the Kingdom's cultural and civilisational identity by setting up and becoming the Editor-in-Chief of many local newspapers like "Al Qafela", "Al Watan" and "Sada Al Osboo".

Late Ali Sayar was also an active writer in "Akhbar Al Khaleej" and many other Bahraini and Arab newspapers and magazines.

The Information Minister expressed appreciation of the ministry's printing and documentation of Ali Sayar's biography as part of "Pioneers of Bahrain Press" series.

The biography, written by late researcher Khalid Al Bassem, cast light on the deceased's life, honourable national history and main articles and publications which confirmed keenness on national unity, security and advancement.

This sense of Arab nationalism has earned late Ali Sayar respect of many local and Arab media and cultural establishments. He was also granted the Pioneers Award and the honorary membership of Bahrain Journalists Association.



Ali Sayar

UniGlobal to host Cyber Safety Awareness Workshop for women

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UniGlobal Education Centre is conducting in Bahrain a workshop on Cyber Safety Awareness led by Dr Lalit Gupta, a renowned Cyber Security Expert on October 12, 2019, Saturday.

Dr Gupta has been involved with numerous Cyber-crime investigations in many countries. He attained highest level of academic qualification, a PhD in Information Security from USA and an MBA from Canada.

Dr LG (as he is fondly known) is a qualified, certified and experienced CHFI (Certified Hacking and Forensics Investigator) apart from being a professional con-

sultant, advisor and trainer in Cyber Security.

The Internet is an astonishing tool and has inspired women to speak up, react and organize to face patriarchy and repression. But still, Internet is not a neutral place - chauvinist, prejudiced, homophobic and other violent types of behaviour and content are extremely affecting women. In this month of Cyber Security Awareness, we would like to educate our ladies and provide practical tips, available tools and material for women's digital safety, security and privacy, a statement issued by the centre said.

"An unfortunate number of women are becoming targets



Dr Gupta

of cyber-crimes. According to a recent study more women are known to use the Internet to improve their relationships compared to men. Young women, those in age group of 18-24, experience certain severe types of nuisance at extremely high levels: 26 per cent of these young women have been stalked online, and 25pc were the target of online sexual harassment.

"The growing reach of the Internet and the rapid proliferation of information through mobile devices has introduced new opportunities that could put some women at risk, so it's important to be mindful of the risks," the statement added.

"Women are often targeted,

simply because they are women. Attacks are repeatedly sexualised or misogynistic, and language tends to focus on their bodies and sexual aggression. This is both physically and psychologically damaging, and women are often cowed into silence, preferring to extricate rather than put themselves at risk."

According to Centre Chairman and Managing Director Jayaprakash Menon, in the following weeks UniGlobal Education Centre will be conducting workshops for children of different age groups; Cyber Safe Nation (grade five to eight), Cyber Patriots (grade nine onwards) and Cyber Safety for Your Kids (designed for parents).