

# BENEFIT concludes 4th Edition of MASAR programme



Muneera AlJaber, Manager, Learning & Development at BENEFIT

Manama

**B**ENEFIT, the Kingdom's innovator and leading company in FinTech and electronic financial transactions service, has successfully concluded of the fourth edition of its FinTech Summer Training Programme "MASAR."

The initiative is dedicated to empower-

ing Bahraini youth by equipping them with the hands-on experience and essential skills required to succeed and excel in the field of FinTech.

During the program, 40 young Bahrainis engaged in a rigorous training journey that strengthened their competencies in financial technology. They gained exposure to the professional environment of the sector, acquired hands-on experience, enhanced their creative thinking, and expanded their capacity to contribute to the growth of Bahrain's digital economy. The journey included intensive courses, interactive workshops, field trips and applied training, complemented by insights into the latest

international practices in this fast-evolving field.

The programme offered trainees the opportunity to engage directly in real projects within the company and to work alongside leading experts and specialists in the digital payments and FinTech solutions industry. This approach ensured that Bahraini youth were trained at the highest levels, fully equipped to meet the evolving demands of the FinTech labor market.

This year's edition of MASAR was concluded successfully in a final ceremony held at the company's headquarters, in which the participants were recognised and graduated by management.

Ms. Muneera AlJaber, Manager, Learning & Development at BENEFIT, stated: "We are proud to have successfully concluded the fourth edition of MASAR, and we extend our heartfelt gratitude to all participants while congratulating them on their remarkable performance throughout the program. The success of MASAR stands as a testament to our firm commitment to social responsibility towards Bahraini youth and to our ongoing efforts to act as a vital link between ambitious talent and the labor market. It also reaffirms our conviction that investing in Bahraini youth is a fundamental pillar for sustaining progress and driving innovation within the FinTech

sector."

Ms. AlJaber further affirmed: "This year's edition showcased exceptional enthusiasm and a strong willingness to learn among the participants, qualities that motivate us at BENEFIT to continue advancing such training initiatives. We are committed to equipping Bahraini youth with the knowledge and practical experience that sharpen their skills, strengthen their leadership potential, and enable them to contribute meaningfully to the Kingdom's digital economy. We will continue to develop and broaden the program to attract more talent and reinforce Bahrain's position as a regional hub for digital innovation."



Zain Bahrain has concluded its "Zain Career Connect" summer internship program, reaffirming the company's ongoing commitment to the development of Bahraini youth. Held across July and August, the program welcomed university students from different backgrounds and offered them valuable opportunities to gain industry exposure, benefit from guided mentorship, develop practical skills, and build professional connections. Through Zain Career Connect, Zain Bahrain continues to support young talent by bridging the gap between academic learning and the workplace, empowering students with the tools and experience they need to succeed in their future careers.

## Bede Bahrain Organizes Financial Literacy Session at Al Hekma Retired Society

Manama

**B**ede Bahrain, the innovative microfinance solutions app, recently visited Al Hekma Retired Society to host a dedicated session on financial literacy. The initiative comes as part of Bede's commitment to giving back to the community and raising financial awareness across different segments of society.

During the session, the Bede team introduced its financial services to the retired community, engaged in open dialogue, answered live questions, and collected valuable feedback.



They also discussed practical strategies for smart spending and managing resources wisely, highlighting how financial

awareness supports confident financial planning.

Yusuf AlBanna, Head of Finance at Bede Bahrain, said:

"Bede Bahrain is honored to meet with the members of Al Hekma Retired Society, who served their country with un-

wavering commitment and hold a session dedicated to financial literacy. The session aimed to support individuals to manage

their resources wisely and enjoy greater security in their daily lives. Beyond offering financial services, Bede also strive to support the community by sharing knowledge and empowering people to make confident financial decisions. This session allowed us to listen, learn, and exchange experiences."

This initiative reflects Bede Bahrain's ongoing commitment to financial literacy and social responsibility, ensuring that all segments of society are empowered with the knowledge and tools they need to plan their financial journeys with confidence.