

For the First Time in the Kingdom of Bahrain and Under a New Concept “Designed by You”..

# Al Salam Bank Engages Clients in Designing the “Danat 2026” Scheme and Offers 4 Grand Prizes of BD 1 Million Each

Al Salam Bank has announced the launch of the new edition of its “Danat” Scheme for 2026, introducing an innovative concept “Designed by You” that is the first of its kind in the Kingdom of Bahrain. Through this concept, clients will vote to decide how the BD 1 million grand prizes will be distributed, reflecting the Bank’s commitment to enhancing client engagement and involving them in shaping their savings experience.

“Danat 2026” witnesses an increase in the number of BD 1 million prizes from 3 to 4 grand prizes distributed quarterly, each valued at BD 1,000,000. The distribution of each grand prize will be announced based on clients’ voting, whether awarded to one winner or distributed among multiple winners will be based according to the clients’ choice, further enhancing excitement and engagement, and reinforcing Danat’s position as one of the most impactful savings and investment schemes in the Kingdom.

The Bank has also increased the number of winners in the monthly grand draw, raising it from one winner in the previous edition to 6 winners every month, with each winner receiving BD 10,000, amounting to a total of BD 60,000 monthly. This reflects

the Bank’s responsiveness to client feedback and requests to distribute major prizes among a larger number of winners.

In appreciation of client loyalty, the Bank has increased the number of exclusive “Loyalty” prizes for Danat Plus account holders from one winner to 10 winners monthly, with each winner receiving BD 1,000. This enhancement reinforces the added value of the Danat Plus account and encourages clients to benefit from its exclusive features.

The scheme continues to offer monthly cash prizes of BD 500, in addition to exclusive youth prizes valued at BD 200, with a special feature for youth granting one entry for every BD 5 saved, reaffirming the Bank’s commitment to instilling a culture of savings across different age segments.

Clients will receive one entry into the draw for every BD 50 invested in a Danat or Danat Plus account. Danat Plus further grants additional chances that enhance the probability of winning, whereby clients receive bonus entries for every additional month they maintain their balance, up to a maximum of 12 additional chances for every BD 50 invested, rewarding long-term commitment to saving.



— Mohammed Buhijji

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On this occasion, Mr. Mohammed Buhijji— Chief Retail Banking Officer at Al Salam Bank stated: “The launch of Danat 2026 reaffirms our continued commitment to developing an innovative savings and investment experience that reflects our clients’ aspirations. This year, we have elevated the prize concept to a new level under the ‘Designed by You’ concept, granting our clients a genuine opportunity to participate in determining how the BD 1 million grand prizes are distributed — a first-of-its-kind initiative in the Kingdom. We have also increased the total grand prizes to BD 4 million, BD 1,000,000 prize every three months, in addition to raising the number of monthly grand draw winners and Loyalty prize winners, in response to our clients’ suggestions and to further promote broader prize

distribution.”

Mr. Buhijji added: “At Al Salam Bank, we believe that saving should be a rewarding and continuous experience. Therefore, we have designed Danat 2026 to offer recurring grand prizes throughout the year, multiplied winning opportunities for Danat Plus account holders, and special prizes for youth, further strengthening the association between Danat and rewarding savings habits and reinforcing its position as one of the leading savings schemes in the Kingdom of Bahrain.”

The “Danat 2026” Scheme will run for 12 months, with voting opening prior to each grand prize. Voting results will be announced, and the distribution mechanism of the prizes will be revealed accordingly, strengthening clients’ role in shaping the prizes and giving them the opportunity to win in line with their aspirations.

Clients can open a Danat or Danat Plus account and invest directly through the Al Salam Bank App to benefit from the multiple winning opportunities offered under the scheme.

For more information,  
please contact us via  
WhatsApp on 17005500.

**DANAT**  
DESIGNED BY YOU

For The First Time in Bahrain

A Bank That Lets You Decide The Prize