

Al Salam Bank Launches Special Auto Finance Offer for BYD Ti7 and DENZA Vehicles with Exclusive Client Pricing

Al Salam Bank has announced the launch of an exclusive limited-time offer for its clients in conjunction with the launch of the new BYD Ti7 in the Kingdom of Bahrain. The offer comes as part of the Bank's partnership with BYD and provides clients with special exclusive prices on selected BYD and DENZA models, in addition to competitive financing profit rates, available until 11 July 2026.

The offer is being introduced at a time when the BYD Ti7 is attracting significant interest across the region, giving Al Salam Bank clients the opportunity to own the latest models at special prices and through competitive financing solutions. During the period from 5 July to 11 July 2026, the Bank's team will also be present on-site to provide direct support to prospective buyers and facilitate financing applications quickly and efficiently.

In addition to the exclusive prices and competitive profit



rates, clients who finance their vehicles through Al Salam Bank will benefit from a range of added advantages, including eligibility for the "Settle Your Finance" campaign, reward points

through the Al Salam Rewards Program, and flexible repayment options with the possibility of a grace period of up to six months.

Commenting on the occasion, Mr. Mohammed Buhijji - Chief

Retail Banking Officer at Al Salam Bank, said: "At Al Salam Bank, we remain committed to developing strategic partnerships that provide our clients with exclusive offers and mean-

ingful value that cater to their evolving needs and aspirations. Our collaboration with BYD to launch this special offer reflects our commitment to delivering competitive and flexible auto fi-

ancing solutions that keep pace with the rapid developments in the automotive sector, while enabling clients to own their preferred vehicles with greater convenience and ease."

Mr. Mohammed Fakhro - Managing Director at Fakhro Motors commented: "We are pleased to collaborate with Al Salam Bank on the launch of the new BYD Ti7 in the Kingdom of Bahrain and to provide exclusive benefits to the Bank's clients during the launch period. This partnership reflects our shared commitment to enhancing the vehicle ownership experience through exceptional offers and accessible financing solutions, supporting the growing demand for BYD's advanced models in the Bahraini market."

Through this initiative, Al Salam Bank reaffirms its commitment to delivering innovative financing solutions and exclusive offers that enhance the client experience and provide greater value through its diverse range of banking products and services.

Zain Bahrain Celebrates the Graduation of GROW Program Participants, Reinforcing its Commitment to Inclusion and Empowerment

Zain Bahrain announced the successful completion of its GROW Program, celebrating the graduation of participating university students with disabilities following a three-month development journey across the company.

The GROW program reflects Zain Bahrain's ongoing commitment to inclusion, empowerment, and community engagement, with a focus on creating equal opportunities for People with Disabilities (PWD). The three-month training and internship initiative was designed to provide university students with disabilities with practical workplace experience at Zain Bahrain through a one-month training phase, followed by a two-month rotational internship across multiple departments.

Throughout the program, participants gained practical workplace experience, developed professional and personal skills, and were exposed to key business areas including leadership, artificial intelligence, data analytics, and workplace communication. The rotational structure enabled the students to learn from different teams, understand various functions within the organization, and gain hands-on experience in a supportive and inclusive work environment. Upon completion, the students received certificates recognizing their participation and achievements.



Commenting on the occasion, Fatima Haider, Sr. Manager, Corporate Sustainability, Organizational Development & Enablement said, "Zain's commitment to this framework reflects our belief that people with disabilities must be empowered, included, and represented across

society including the workplace. Through this program, we provided participants with opportunities to learn, develop, and gain practical workplace experience, with a focus on key areas such as AI, digital skills, and workplace readiness across different departments in Zain. We are also proud of the

accessible workplace solutions created by the participants during the program, which demonstrate their creativity and capabilities and their role in shaping a more inclusive digital future. This initiative aligns with Zain's "4WARD - Progress with Purpose" strategy and its focus on creating a posi-

itive impact in the communities in which it operates."

The GROW Program forms part of Zain's broader WE ABLE strategy, launched in 2019 by the Inclusion, Diversity, and Equity team, with a commitment to ensuring that no one is left behind, regardless of ability. Through WE ABLE

2030 strategy, Zain continues to advance disability inclusion by developing internship and growth opportunities, improving accessibility across its physical and digital channels, delivering disability etiquette sessions, and promoting authentic advocacy and storytelling.