

Mojawhraty by Malabar expands retail presence in the GCC

Launches 8th Showroom at Zahia City Centre, Sharjah

Manama

Mojawhraty by Malabar, the exclusive Arabic jewellery retail concept from Malabar Gold & Diamonds, has expanded its presence in the UAE with the launch of its third showroom at Zahia City Centre, Sharjah. With this opening, Mojawhraty by Malabar now operates eight showrooms across the GCC, reinforcing its growing acceptance among Arabic jewellery connoisseurs in the region.

The new showroom was inaugurated by Chairman of Ajman Ruler's Court and Ajman Royal Family Member, His Excellency Sheikh Dr. Majid bin Saeed Al Nuaimi, in the presence of Mr. Abdul Salam K.P, Vice Chairman of Malabar Group; Mr. Shamal Ahamed, MD-International Operations, Malabar Gold & Diamonds; Mr. Sherif Abdelmonem Meligy Hassanin, Business Head of Arabic Value Chain; Mr. Mayankutty C, Senior Director of Malabar Group; Mr. Nishad AK, Malabar Group Executive Director; Mr. Abdul Majeed, Director of Malabar Group; Mr. Faisal AK, Head of Manufacturing at Malabar Gold & Diamonds; Mr. Ameer CMC, Director of Finance & Admin at Malabar Gold & Diamonds; Mr. Shaji Kakkodi, Malabar Group Chief Digital Officer; Dr. Keree, Venkitangu, other senior management team members, valued customers, and well-wishers.

Commenting on the launch, Mr. Abdul Salam K.P., Vice Chairman of Malabar Group, said:

"The response to Mojawhraty by Malabar in the UAE has been extremely encouraging, reflecting the growing appreciation for a retail concept dedicated exclusively to Arabic jewellery. With the launch of our third showroom in the country and eighth in the GCC, we are taking another important step



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in bringing authentic Arabic craftsmanship closer to our customers, presented through a contemporary, world-class retail environment. Each creation is designed to honour the rich traditions of Arabic jewellery while thoughtfully resonating with the tastes and lifestyles of today's customers."

Mr. Shamal Ahamed, Managing Director – International Operations, Malabar Gold & Diamonds, added: "Mojawhraty by Malabar represents our long-term vision of building a distinctive Arabic jewellery destination rooted in heritage, quality, and trust. Backed by Malabar's decades-old legacy

and uncompromising standards, we are focused on creating exceptional experiences for jewellery lovers across the region. With the strong acceptance the brand continues to receive, we are confident that Mojawhraty will emerge as the number one destination for Arabic jewellery in the region in the years to come."

The Zahia City Centre showroom marks another important milestone in Mojawhraty by Malabar's regional expansion, with 8 showrooms operating across the GCC. The brand now has three showrooms in the UAE, located at Dalma Mall, Ajman City Centre, and Zahia City Centre; two showrooms

in Oman at Mall of Oman and Muttrah Souq; two showrooms in Bahrain at Bahrain City Centre and Bab Al Bahrain; and one showroom in Nakheel Mall, Dammam, Saudi Arabia.

Commenting on the brand's growth, Mr. Sherif Abdelmonem Meligy Hassanin, Business Head – Arabic Value Chain said, "At Mojawhraty by Malabar, every detail reflects our unwavering commitment to the standards and values that define Malabar Gold & Diamonds. From design and craftsmanship to retail experience and customer trust, we have been meticulous in building an Arabic jewellery concept that upholds

the highest benchmarks of quality. Our vision extends beyond participation – we aspire to set new standards and lead the Arabic jewellery market by offering creations that honour heritage while meeting the expectations of today's discerning customers."

At Mojawhraty by Malabar, every piece of jewellery is meticulously crafted by master artisans, using responsibly sourced 18K, 21K, and 22K gold, alongside an exclusive selection of ornaments set with certified natural diamonds. The curated portfolio features distinctive in-house collections inspired by Arabic artistry and designed to resonate with the evolving tastes of the modern Arab consumer.

Every purchase is protected by the Mojawhraty Promise, offering 100% value on diamond exchange, the exclusive use of tested and certified natural diamonds, assured lifetime maintenance, guaranteed buyback, and more. Rooted in the enduring legacy of Malabar Gold & Diamonds, Mojawhraty creations uphold decades of trust, craftsmanship, and uncompromising quality. Each piece is backed by the same rigorous quality standards, service assurances, and precision manufacturing, crafted in Malabar Gold & Diamonds' own state-of-the-art facilities.

Japan says rare earth found in sediment retrieved on deep-sea mission

Tokyo, Japan

Sediment containing rare earth was retrieved from ocean depths of 6,000 metres (about 20,000 feet) on a Japanese test mission, the government said Monday, as it seeks to curb dependence on China for the valuable minerals.

Japan says the mission was the world's first bid to tap deep sea rare earths at such a depth.

"Details will be analysed, including exactly how much rare earth is contained" in the sample, government spokesman Kei Sato said, calling it "a meaningful achievement both in terms of economic security and comprehensive maritime development".

The sample was collected by a deep-sea scientific drilling boat called the Chikyu that set sail last month for the remote



Japan's deep-sea drilling vessel Chikyu is anchored at a pier of the Shimizu port in Shizuoka prefecture

island of Minami Torishima in the Pacific, where surrounding waters are believed to contain a

rich trove of valuable minerals. It comes as China -- by far the world's biggest supplier of rare

earths -- ramps up pressure on its neighbour after Prime Minister Sanae Takaichi suggested in

November that Tokyo may react militarily to an attack on Taiwan, which Beijing has vowed to seize control of by force if necessary. Beijing has blocked exports to Japan of "dual-use" items with potential military uses, fuelling worries in Japan that it could choke supplies of rare earths, some of which are included in China's list of such goods.

Rare earths -- 17 metals difficult to extract from the Earth's crust -- are used in everything from electric vehicles to hard drives, wind turbines and missiles. The area around Minami Torishima, which is in Japan's economic waters, is estimated to contain more than 16 million tons of rare earths, which the Nikkei business daily says is the third-largest reserve globally.

These rich deposits contain an estimated 730 years' worth

of dysprosium, used in high-strength magnets in phones and electric cars, and 780 years' worth of yttrium, used in lasers, the Nikkei said.



China accounts for almost two-thirds of rare earth mining production and 92 percent of global refined output, according to the International Energy Agency.