

## Huawei Bahrain CEO, Lu Yuedong's exclusive interview to *DT News*

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Balong chipset gave us a competitive edge in the industry

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**H**uawei CEO of Bahrain Lu Yuedong aims at preparing for the inevitable digital world with innovative Information and Communication Technology.

"Information and Communication Technology can be used to empower new age life," he said.

Following the Middle East ICT ecosystem conference at Ritz Carlton Bahrain yesterday, Lu Yuedong sat with *DT News* for an exclusive interview.

Having completed 30 successful years in the Information and Communication Technology industry, Huawei has now set its sight on the next 30-year strategy.

"The past 30 years our vision was to enrich people's lives through telecommunication. Our next 30-year vision is to bring digitalisation to every person, home and organisation," said Lu Yuedong.

"Huawei owes its success to two core values, being customer-centric and long-term dedication," he added.

The largest telecommunications equipment manufacturer in the world had been rigorously focusing on telecommunication and has now expanded to dealing with smart devices and business enterprises.

Huawei recently achieved heights with remodelling the city of Yanbu in Saudi Arabia where issues such as limited network bandwidth, road damage caused by heavy vehicles, public parking difficulties and security risks hindered the efficiency of the industrial city.

"Heavy vehicle management, smart waste management, smart streetlight and smart parking are among the innovations we implemented in Yanbu," Lu Yuedong told *DT*.

"Yanbu is our first benchmark in the Middle East," he added.

Huawei has played an active role in extending their expertise and services to the Kingdom of Bahrain by working with Alba, Viva, Batelco, Bahrain International Airport, University of Bahrain and Polytechnic.

"Huawei ICT centre in Bahrain Polytechnic shows our concentration toward education," says, Lu Yuedong.

Bahrain Polytechnic's School of ICT & Web Media hosted the 10th ICT & Web Media Project Exhibition on January 17, 2018. Campus cloud technology is the most recent projects undertaken by Huawei to pave

the path the quality education.

### Assures privacy

In light of the recent issues faced by Facebook with regard to the invasion of users' privacy and data, Lu Yuedong provides the assurance that user privacy will be protected.

"Huawei has its own cloud business and we guarantee data security," he stated.

The second largest smartphone manufacturer in the world maintains its competitiveness through large and persistent investments in the Research and Development department. "In the past few decades, on a global scale, we have invested over 310 billion US Dollars with 10 to 12 billion dollars every year," revealed Lu Yuedong.

"This investment guarantees Huawei's competitiveness and leading position," he added.

The 7.3 Billion dollar industry invests over ten percent of their income in the company's Research and Development department.

In February this year, Huawei unveiled world's first commercial chipset, Huawei Balong 5G01, that meets 5G standards and enable mobile devices to access 5G internet.

"The introduction of Balong chipset gave us a competitive edge in the industry," said Lu Yuedong.

Apart from the chipset, the company's strength lies in cloud and networking.

"The intelligent world is around the corner we need to work together to build a better and smarter kingdom together," stated Huawei CEO of Bahrain Lu Yuedong.

**"We need to work together to build a better, smarter kingdom"**

**The digital world is coming soon**