

Thinking green

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Zero Emissions Day

Many environmental days and occasions are being celebrated worldwide to create awareness among the people to respect our resources and giving proper attention to the environmental issues which now dominate the global agenda. The Zero Emissions Day or 'Ze day' aims to put the Global 24 hour Moratorium on the Combustion of Fossil Fuels.

Zero Emissions Day is annually observed by people in many countries around the world on September 21. The main message of this event is "Giving our planet a day off a year". The idea of creation of ZeDay belongs to Ken Wallace from Nova Scotia, Canada, when he observed pollution and idling of vehicles affecting the human health. He then thought of how beneficial it would be to stop it all, if only for a brief time. He tried to initiate the event together with his friends, but during the 1980s an early Internet message didn't draw much attention. However, the idea existed and with the emergence of Internet social networks it was implemented.

The day was observed in 2008, and since then it's annually observed on September 21. The message of the campaign exists in 12 languages to draw more attention to the problem of gas emission worldwide. Zero Emissions Day is intended to be a temporary respite from using fossil fuels, to increase awareness of this finite resource and how we might change our actions on a daily basis to conserve it. The idea behind is of giving everything a 'rest day' so why not for emissions and environment.

The guidelines for the 24-hour period on September 21 are simple, Don't use or burn oil, gas or coal, and minimize, or even eliminate, the use of electricity powered by fossil fuels. Essential and emergency services should operate as usual, and above all, just "do your best, have fun, enjoy the day."

Being aware of our consumption of fossil fuels is important. Electricity derived from fossil fuels is the biggest contributor to air emissions. These emissions contribute to smog, acid rain, climate change and other factors. In turn, climate change is believed to create conditions that cause catastrophic events like forest fires, disease outbreaks, excessive rains, floods and droughts.

The notion behind the day is that stopping, resting, recharging and reflecting was no doubt a mechanism built into many world cultures and traditions. Through the contribution of many environmentalists, the global call to stop the emissions went online at zeroemissionsday.org and has been very successful since it is intended to be a temporary respite from using fossil fuels, to increase awareness of this finite resource and to motivate us to change our habits.

We all know how much energy we are consuming as a nation, community and as an individual. The governments all over the world are spending huge amount of money on electricity generation and transmission and providing this basic utility to its people. On the other hand, more electrical and electronic gadgets are being added to our daily life which all consumes electricity. Thus, we have to take care of our resources and develop a genuine understanding that such energy consuming attitude is not good for us and is harming our fragile environment.

The message of the day is that "You have the power to benefit everyone and everything on our planet." The celebration of the Ze day is a simple call for collective action to take some of the pressure off our dying world. It's important because it shows us what a day without fossil fuel use can feel like.

In actual terms, completely avoiding the consumption of any fossil-fuel generated energy for 24 hours is almost unthinkable. Practically, many people will never contribute, but even if the day just acts as a reminder that we can all do our bit to limit our energy consumption in daily life, it would already be a victory for Mother Earth. Try it and imagine how good it'll make you feel about yourself!

Unplug everything that is not essential, and instead of watching TV, playing on the computer, or doing other activities that involve electronics, get together with a friend for tea, take a walk, or play a board game with your family.

Remember our world is counting on us!

Let us plan and celebrate the day joyfully by avoiding and minimizing the use of energy, electricity and gas, having no cook meal to eat and spreading the awareness to our dear ones.

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(The views and opinions expressed in this article are those of the author and do not necessarily reflect the policy or position of this newspaper.)

Brave celebrates first anniversary



Shaikh Khalid bin Hamad al Khalifa

Greetings and wishes pour in for Shaikh Khalid

DT News Network
Manama

Wishes poured in from athletes all over the world as Bahrain's first sports media property, the Brave Combat Federation, celebrated its first anniversary on the occasion of the birthday of the founder of the organisation, His Highness Shaikh Khalid bin Hamad Al Khalifa.

International MMA fighters and combat sports community conveyed their Birthday wishes and greetings to His Highness Shaikh Khalid bin Hamad Al Khalifa, First Deputy President of the Supreme Council for Youth and Sports and founder of Brave Combat Federation. His birthday also coincides with the first anniversary of Brave Combat Federation which is an initiative born in Bahrain and gave an international platform for athletes across 32 nations.

"His Highness has set new frontiers for athletes to showcase their abilities, the support we received

and the resulting change in the sports sector has been overwhelming and it is no wonder that the world is reciprocating their gratitude towards the Kingdom of Bahrain and His Highness Shaikh Khalid bin Hamad Al Khalifa," said Hamza Kooheji, Professional MMA fighter from Bahrain and youth icon.

"As a Bahraini national, this is a proud moment for me," he added.

Athletes from Philippines, India, Brazil, USA, UK, Germany, France, Morocco, Sweden, Russia, Mexico, Egypt, Jordan, Bahrain and many more had poured in greetings and conducted an online campaign to make the occasion special.

His Highness Shaikh Khalid bin Hamad Al Khalifa is also the first royal to compete in combat sports. Out of two bouts, His Highness had secured victory twice and has remained undefeated in his fight

career. Within a year of operations Brave Combat Federation has created global impact reaching out to 135 athletes from 32 different nations located across 5 continents in the world. The organisation hosted events across 6 nations around the world.

Brave has also opened business in content creation, television distribution and licensing. The Federation has attracted partners across the world including El Rey Network in USA, Combate in Brazil, Venum in Brazil

to

name a few. Bahrain also produced the first film which was televised around the world SMILE, as an initiative of Brave Films, the subsidiary of Brave Combat Federation.

Brave, which has brought overwhelming exposure to Bahrain as the top combat sports destination in the region, will soon host the largest Mixed Martial Arts event in Asia on November 17th titled Brave 9: Kingdom of Champions in the Kingdom.



Bahrain International Circuit, Think Pink Bahrain record attempt today

DT News Network
Manama

Bahrain International Circuit (BIC) hosts today at 3pm, one of the biggest charity initiatives ever to take place on the island.

In cooperation with Think Pink Bahrain, a Guinness World Record will be attempted as the community comes together to build the largest pink chain ribbon which aims to help raise breast cancer awareness to a



Attempt to build the largest pink chain ribbon

whole other level in Bahrain and across the Gulf.

With the aim of reaching 10kms overall and with each piece of ribbon measuring 20 inches, over 60,000 pieces

combined will be needed to achieve the complete distance.

Today's event marks the first national scale community initiative in the Kingdom - with both

individuals and corporate entities participating together. It not only raises awareness for breast cancer but it also donates to the Bahrain Breast Cancer Society.

Think Pink Bahrain is calling on societies, community groups and individuals to support this Guinness World Record attempt.

Visit www.bahraingp.com or call on +973-17-450000 for more information.