

# INJAZ Bahrain hosts Young CEO's Programme



INJAZ officials with young CEOs

## Manama

As part of youth development and providing opportunities to inspire and prepare young Bahrainis to succeed in a global economy, INJAZ Bahrain hosted the "Young CEO's Program" during a board meeting held on 20th March at GPIC Club.

21 Young student CEO's from 15 Schools and 3 Universities who participated in this year's 'Company

Program' met with ten of INJAZ Bahrain's board members and had open discussions on how to manage their companies, deal with financial aspects, manage staff, market challenges and general business opportunities.

The 'Company Program' is INJAZ Bahrain's signature curriculum, it provides an outlet for untapped creativity and business savvy. The capacity and willingness to develop, organize and manage

a business venture along with any of its risks in order to make a profit through starting new businesses. The program is structured as an economic and business laboratory where students, under the supervision of a volunteer mentor from the private sector, experience the entire life-cycle of a start-up company.

Dr. Abdulrahman Jawahery, Chairman of INJAZ Bahrain commented on the occasion "The young CEO's program

is an extension of our vision to provide the youth with the different skills necessary for success and open new doors for the students allowing them to discover their potential. The program also aims to highlight the important role of companies when it comes to social responsibility and adhering to ethical practices."

Udaid Shabbir, Ahlia University student and a participant of the program commented "INJAZ

Bahrain gave me the golden opportunity to meet the top Executives from the biggest organizations in the country. I was able to learn how they carry their daily tasks and their formula for success. I've always wanted to be an Entrepreneur, and through the 'Company Program' I learned how to bring my ideas to light."

INJAZ Bahrain's long-term vision is to develop the 'Company Program' into one of the most sought after

programs for schools and universities. The Young CEO program gives the student CEO's the opportunity to network with top executives from diverse backgrounds, industries and countries, gain valuable market knowledge and develop understanding of the roles and responsibilities of top officials represented by the INJAZ Board Members to pave the way for these youngsters to become successful leaders of the future.

## Eazy and BENEFIT partner to introduce biometric payment



Officials of Eazy, BENEFIT and BFB during a meeting

Manama The Benefit Company and Eazy Financial Services signed a strategic partnership to introduce the MENA region's first Biometric Payment Network.

Abdul Wahed Al Janahi, CEO of The Benefit Company and Khaled Al Ahli, CE of Eazy financial signed the partnership in the presence of Khalid Al Rumaihi, CE of the Bahrain Economic Development Board and Khaled Saad, CEO of Bahrain FinTech Bay.

The partnership will enable Eazy Financial Services to launch their fingerprint payment solution. This technology is the first of its kind in the region and is an alternative to traditional payment methods like cash or

**This biometrics identification algorithm is identified as the fastest and the most accurate technology by the U.S. DoJ and the FBI**

cards. This innovative solution enables bank customers to perform day-to-day financial payments without cash or cards and provides these customers with a secure, fast, and convenient payment method.

Abdul Wahed Al Janahi, Chief Executive Officer, The Benefit Company commented on this partnership, "We are delighted to be working with Eazy Financial Services to

offer this new and technology advanced payment solution to commercial banks' customers, in cooperation with the national switch infrastructure, BENEFIT, which connects all licensed banking institutions." He also added that "We have launched the "Benefit Lab" at Bahrain FinTech Bay to support all our partners by working with them on their modern projects and initiatives."

Khaled Al Ahli, Chief

Executive, Eazy Financial Services stated, "We are looking forward to kick-starting our projects with commercial banks and financial institutions in Bahrain. The GCC needs non-traditional banking services to stay on track with global trends, and for that reason, we are looking into expanding into the rest of the region."

This biometrics identification algorithm is identified as the fastest and most accurate technology by the U.S. department of Justice and the Federal Bureau of Investigation (FBI). The algorithm is also compliant with international payment standards, PCI DSS 3.2 guidelines, and certified by the American National Institute of Standards and Technology.

## BAC female delegation attends Saudi's WIL Forum



BAC's female delegation for WIL Economic Forum

## Manama

A delegation from Bahrain Airport Company (BAC), the operator and managing body of Bahrain International Airport (BIA), attended the Women in Leadership (WIL) Economic Forum, held for the first time in the Kingdom of Saudi Arabia.

The BAC delegates included Vice President - Human Resources, Hind Mahmood, Acting Director - Airport Operations Centre, Suzan Rahimi, and Head - Leasing and Concessions, Mariam Al Khalifa.

Part of the WIL Series that broke new ground in

the Middle East, the WIL Economic Forum is organised by Naseba, and brings together up to 1,000 female and male business leaders, entrepreneurs, diversity champions, and policy makers to advance women's leadership issues and address challenges specific to the region.

This year's edition, held under the theme "Let's Talk About Tomorrow", discussed importance of cross-sector collaboration to meet demands of tomorrow's economy. Key themes included economic empowerment, nationalisation, diversity & inclusion and entrepreneurship.