

Win 200 gold bars at Joyalukkas for Akshaya Tritiya

Manama

Akshaya Tritiya is one of the most celebrated festivals amongst the Indian community in any part of the world and is believed to be an auspicious day to make investments, purchase gold or start a new venture. Buying gold and jewellery on Akshaya Tritiya day, which falls on April 18 this year, is a huge part of the tradition, thought to bring prosperity and joy to the entire household.

Joyalukkas, the world's favorite jeweller, joins the celebration and adds a golden touch to the festivities with a limited edition collection, special gifts and a grand prize giveaway. For Akshaya Tritiya 2018, Joyalukkas has announced a very attractive prize of 200 gold bars.

"Akshaya Tritiya is a festival with a beautiful message about acting now, doing good now to reap an abundance of rewards in the future," says Joy Alukkas, Chairman & MD, Joyalukkas Group. "This resonates with the journey of Joyalukkas and each year we celebrate Akshaya

Tritiya grandly. This year we are offering fabulous gifts and up to 200 gold bars as a thank you to our loyal customers, whose support has driven the tremendous growth of the Brand and made the success we enjoy as a household name in jewellery retail worldwide possible."

In over 140 showrooms in 11 countries, customers will be spoilt for choice in diamond and polki jewellery specially created for the Akshaya Tritiya celebration. And for a minimum purchase of gold or diamond jewellery, shoppers enter a raffle draw for a chance to win up to 200 gold bars.

Aside from special rates on jewellery sets, patrons also enjoy 1 gram gold coins free on purchase of Diamond and Polki Jewellery, as well as 0% deduction on gold exchange. Even more exciting is the gold rate protection guarantee on offer for the duration of the promotion. By just paying 10% advance, customers are assured to get their gold at the lowest rate till 18th April 2018.

Things to know while buying gold

Why Are Other Metals Mixed With Gold?



You'll want to know about gold alloys when shopping for gold jewellery. Since pure gold is soft and isn't practical for daily wear, other metals are mixed with it to make it more durable (and to lower its cost).

Adding other metals to the mix also allows metallurgists to change the colour of gold. Palladium or nickel can be added to create white gold. Adding copper produces a rose or pink tint, while silver gives gold a greenish cast.

When metals are added to the gold the result is an alloy, a blended mixture of the metals that you can think of as a very expensive cake batter.

Solid gold is a term that can be used to describe an item that's at least 10K (in the US) gold all the way through. Even though it's a gold alloy--18K, 14K, or anything down to 10K--it can be called solid gold.

So What Gold Jewellery Should You Buy?

Solid gold is durable, so it is a better choice for jewellery you'll wear regularly. If you have allergies to nickel or other metals, choose items that have higher gold content, such as 18K or 22K gold jewellery.

Gold filled or plated jewellery is suitable for jewellery that you wear occasionally but shouldn't be considered an investment. Everyday use would eventually diminish the gold layer, exposing the metal below, which might stain your skin or cause an allergic reaction.

For pieces that will last a lifetime and beyond, buy the highest quality gold your budget allows.



AKSHAYA TRITIYA
Offers



WIN 200

GOLD BARS

BUY GOLD JEWELLERY WORTH BD 50 AND GET 1 RAFFLE COUPON
OR BUY DIAMOND JEWELLERY WORTH BD 50 TO GET 2 RAFFLE COUPONS.
BAHRAIN - 10 WINNERS OF 10 GM 22K GOLD BAR EACH.

HAPPY HOURS: DOUBLE YOUR CHANCES OF WINNING
GET DOUBLE COUPONS ON JEWELLERY PURCHASE ON 18TH APRIL, 2018, FROM 8:30 AM - 12:00 NOON



1 GM

FREE 1 GM GOLD COIN
ON PURCHASE OF DIAMOND & POLKI JEWELLERY WORTH BD 300

0% DEDUCTION ON GOLD EXCHANGE

NO MAKING CHARGE
ON 8 GRAM 22K GOLD COINS ON 18TH APRIL, 2018

OFFER VALID TILL 28TH APRIL, 2018
ALL OUR SHOWROOMS WILL OPEN AT 8:30 AM ON 18TH APRIL, 2018



Joyalukkas
World's favourite jeweller

Gold City, Manama - Tel: +973 1722 9914 • Lulu Hypermarket, Riffa - Tel: +973 1725 0011

Conditions apply

Offer valid at all Joyalukkas outlets.