

# WIN A BMW CAR

## at Dream Gold and Diamonds

*Many more exciting offers as part of Akshaya Tritiya.*

**D**ream Gold and Diamonds, a part of leading GCC healthcare group announced its special Akshaya Tritiya offers for its customers.

As a part of Akshaya Tritiya celebrations, customers who buy jewellery worth BD50 and more will be eligible to get a raffle coupon. Customers who purchase BD50 worth diamond jewellery will get two coupons for raffle draw,

doubling the chance to win a BMW.

Along with the raffle draw, the customers are benefited with other offers like a free two-gram gold coin for every purchase of diamond jewellery worth BD 500, one-gram gold coin for a purchase of diamond worth BD 300, and 0.200 gram gold coin on every purchase of gold worth BD200.

Said Abdul Latheef, the

Chairman of the Group "As a part of the long-standing custom, women consider it auspicious to buy gold and diamond jewellery on Akshaya Tritiya. These exciting offers will seek to give consumers not only a chance own exquisite gold and diamond jewellery, at the best possible prices but to try their luck by the raffle draw. Apart from discounts, customers can also take advantage of

our No making charges on 8 gram gold coins, 0 per cent deduction on the gold exchange on 22kt, 50 per cent discount on diamonds and uncut diamonds, customer can protect gold rate of their jewellery by paying 5 per cent of total gold rate,

These exciting offers help our customers bring home prosperity as per tradition and also give them an opportunity

to buy pure gold and diamond jewellery at affordable prices."

The offers are available in both the branches of Dream Gold and Diamonds, Manama & Lulu- Riffa.

Customers can avail these special offers until April 19, 2018, and the raffle draw coupons will be available until August 31, 2018. Akshaya Tritiya,

The third day of the new

moon of Vaishakh month (April - May), is considered one of the four most auspicious days of the Vedic Calendar. It marks the beginning of Treta Yug. On this day, the sun and the moon are simultaneously at their peak of brightness.

This year Akshaya Tritiya falls on April 19 and regarded auspicious for starting new ventures and making new purchases.

## How to Buy Gold Jewellery

**G**old jewellery never goes out of style, and for good reason, because gold is as wearer-friendly as it is beautiful. This precious metal is long lasting and retains its value over time, so buying gold jewellery is often considered an investment. When you have a piece of gold jewellery that is properly cared for, that jewellery can be passed down for generations and outlive all of us. Knowing how to buy gold jewellery like an industry professional will help you make the most of your purchase. Learn everything you need to know in this gold buying guide.



### How Gold Purity Impacts Value

Chances are the ring on your finger is marked 18K, 14K, or 10K, with the K standing for karat, the system used to describe the percentage of pure gold an item contains. The higher the karat number, the higher the percentage of gold in your gold jewellery. Also, the higher the karat, the more expensive the item.

- ▶▶ 24K gold is pure gold.
- ▶▶ 18K gold contains 18 parts gold and 6 parts of one or more additional metals, making it 75% gold.
- ▶▶ 14K gold contains 14 parts gold and 10 parts of one or more additional metals, making it 58.3% gold.
- ▶▶ 12K gold contains 12 parts gold and 12 parts of one or more additional metals, making it 50% gold.
- ▶▶ 10K gold contains 10 parts gold and 14 parts of one or more additional metals, making it 41.7% gold. 10K gold is the minimum karat that can be called "gold" in the United States.

Purchasing jewellery less than 14K won't hold its value as much over time. The higher the gold content, the more the gold market will influence the item's value. Remember, there are other factors to consider besides gold content to determine if your jewellery is valuable



**DREAM & DRIVE**

Buy Jewellery Worth of BHD 50 & Win a Brand New BMW !!!  
Double the Chance to win with Diamond Jewellery Purchase.  
Offer valid till 31<sup>st</sup> Aug 2018.

<p>▶ <b>FREE 2 GRM GOLD COIN</b> On Every BD 500 worth of Diamonds Purchase</p> <p>▶ <b>No MAKING CHARGE</b> On 8 Grm Gold Coins</p>	<p>▶ <b>FREE 1 GRM GOLD COIN</b> On Every BD 300 Worth of Diamonds Purchase</p> <p>▶ <b>PAY 5%</b> Get guaranteed gold rate</p>	<p>▶ <b>FREE 0.200 GRM GOLD COIN</b> On Every BD 200 Worth of Gold Purchase</p> <p>▶ <b>0% DEDUCTION</b> On old Gold Exchange 22kt</p>
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Offer valid March 15<sup>th</sup> to 19<sup>th</sup> April 2018.

**50% Discount on Diamonds & Uncut Diamonds Collection**  
Offer valid 21<sup>st</sup> March 2018 to 19<sup>th</sup> April 2018.

**DREAM**  
GOLD & DIAMONDS

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