

Online travel portal EZYTRIPS sets up operation in Bahrain

In a franchise agreement with Dadabhai Travel & Tours

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news@dt.bh

EZYTRIPS, the online travel agency (www.ezytrips.co), yesterday announced the establishment of its operations in Bahrain, from where it will provide access to its full spectrum of flight and holiday bookings services through its online portal.

The state-of-the-art site is geared towards providing services to small travel agents and end customers who can log on to book tickets on over 180 premium and budget airlines

worldwide as well as secure hotels, travel insurance, car rentals and transfer bookings.

The portal not only brings agents and customers an easy, one-stop access to all their travel needs, but also provides a safe and secure 3D online payment gateway for swift and easy settlement. It is also backed by online and live customer support. The portal's customer service department is open 24x7, including public holidays, to ensure total customer care, support and satisfaction.

For its establishment in

Bahrain, the company has authorised Dadabhai Travel & Tours as its franchise operator. The agreement between EZYTRIPS and Dadabhai also covers Saudi Arabia and the UAE.

Dadabhai Travel has 14 branch offices located in the three countries. The agency further operates four general sales representative offices, each for a designated airline, and 10 additional offices within the premises of large corporates.

Commenting, General Manager of EZYTRIPS



Group picture with airlines managers and representatives

Nitin Menon said, "We're delighted to announce the establishment of EZYTRIPS in Bahrain, alongside Dadabhai Travel, to serve three of GCC's most dynamic markets. We have selected Bahrain for our operations due to the Kingdom's strategic location, human capital and, importantly, because of its policies and commitment to supporting the development of SMEs."

General Manager at Dadabhai Travel, Shahnaz Al Qaseer, added, "We are pleased to have been selected as the partner for the key GCC markets of Bahrain, Saudi Arabia and UAE. We

have been a leading provider of travel planning and tour

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services in Bahrain for nearly 35 years. We have also now established thriving operations in Saudi Arabia and the United Arab Emirates. Through this new, online venture, we aim to

further our reach, extend our know-how to other agencies and continue to ensure we are providing the broadest range of facilities and choice to our customers."

EZYTRIPS has now appointed four franchisees in the Middle East and GCC countries and has close to 100 travel agents working through its online portal.

Discussions are also ongoing to finalize franchise agreements for India, Singapore, Malaysia, Indonesia, Thailand and Hong Kong.

The company expects to have close to 500 travel agents working for the portal by mid next year.



Officials including Adnan Aziz, Shahnaz Al Qaseer and Nitin Menon at the press conference,

Yamaha Music Festival 2015 at Bahrain City Centre

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Ambassador Stores, Bahrain, in collaboration with Yamaha, leading manufacturer of musical instruments, will organise the Yamaha Music

Festival 2015 from Oct 15 to 17 at Bahrain City Centre, ground floor, main Galleria, opposite Zara.

The three days of musical carnival will see a myriad of professional, semi-professional and talented amateur musicians

perform live at the specially erected stand from 10am to 10pm.

There will also be a live performance by Yamaha Official Digital pianist Peter Baartmans. Born in Netherlands, Peter started playing music at the age of 6. Very early in his career, he started to play jazz in several jazz-combos and was the main pianist in a popular Big Band. He also played keyboards for many well-known Dutch music artists.

In 1985 he started to play concerts for Yamaha digital pianos and keyboards throughout Europe. Today, Peter does presentations and concerts for Yamaha Corporation of Japan, all over the world. His music is a mixture of classical, jazz and pop. His experience as a versatile musician, unique style of presentation, and the superb sound quality of Yamaha's latest digital instruments together

There will also be a live performance by Yamaha Official Digital pianist Peter Baartmans

result in a unique and remarkable performance. Baartmans will perform on the Oct 16 and 17.

The music festival showcases a spectacular range of the latest digital pianos, popular guitars and drum sets along with accessories. Hundreds of music enthusiasts, amateur musicians, professional music teachers and students from Bahrain's various music schools and general audiences will visit the specially created stand.



Yamaha Road Show May 2013 (File Photo)



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