

'STARVING TO LOOK GOOD?'



The skinny on fashion mania

Twenty years ago, the average fashion model weighted 8% less than the average woman. Today she weighs 23% less. The obsession we have with the perfect body image has started to tip towards a worrying scale. Now having a size-zero is considered as an exemplary physique and while in the world of fashion, this is a practiced norm, its toll on ordinary individuals is a cause of concern. And with many new stores and brands opening up that are only targeting plus size women, creating concrete lines that define a woman and her wear is becoming acceptable.

This is why when a woman of incredible stature and power spoke on the issue, there was a sense of relief felt by those who are getting sucked into a the chaos of what size looks best. Anna Wintour was portrayed as the strong and ferocious character in Lauren Weisberger's "The Devil Wears Prada" and rightly so, for anyone who knows *Vogue's* Editor-in-Chief, knows that she is a compulsive perfectionist. This is probably why her recent statements, made at the annual editorial meeting for Glamour magazine, comes as quite a surprise.



"Imperfection is fine"

Anna said "Not to hyperventilate about perfection for imperfection is also fine." The diva who is known for being a timeless fashionista has allowed many to take a breather; her words echo that a perfect body image doesn't necessarily guarantee who will be going places. At least her stance has been reassuring to a young woman who has been battling this issue for years. "I have a love of beauty products and gorgeous attire. In fact I have been collecting impressive items and wear from popular brands, but due to being a little curvaceous and not the ideal skinny size, I feel insecure of getting all dolled up. It's the judgmental looks that I get from people when I go out which demoralizes me and shakes my confidence", says Sarah Ali.

Also chipping in her views is Bahrain's popular Fashion Blogger, Ashwathy Shyamkumar, who also stands against the belief that only small numbers on the weigh scale justifies big love for looking good. "People shouldn't let their imperfections stop them from expressing themselves. Style is a part of expressions and everyone should be entitled to dress the way they want without having to follow the usual norm", she urges.



Ashwathy Shyamkumar

Anna Wintour makes presence felt at a Fashion Show



Sarah

Monique

Adele

Latifah

Ferrera

Celebs Flaunt Non- Size Zeros!

Hollywood is plagued with the need to have flawless bodies aka stick thin. While there is nothing wrong with being a size 0 or a size 2, there's also nothing wrong with being a size 10 or bigger. Women come in all shapes and sizes, and some celebrities are flaunting the fact that not everyone is meant to be super skinny!