

Europe's bank regulators on hiring binge

Frankfurt

Europe's regulators are competing to hire risk specialists to prepare for an influx of banks escaping Brexit, nudging up salaries and stretching staff budgets.

Wall Street giants Goldman Sachs, Citigroup and Morgan Stanley, which have big operations in London, intend to expand in the European Union after Britain's departure.



China invests \$9.1 billion in Rosneft

Beijing

Chinese conglomerate CEFC will buy a 14.16 percent stake in Russian oil major Rosneft for \$9.1 billion, strengthening the energy partnership between Moscow and Beijing. CEFC China Energy has grown in recent years from a niche oil trader into a sprawling energy conglomerate and the transaction will allow China, to boost cooperation with the world's top oil producer.



"The reckless behaviour of North Korea is a global threat and requires a global response, and that of course also includes NATO,"

Jens Stoltenberg

NATO Secretary General



Tips to start a blog

The blogosphere is constantly changing, and it can be overwhelming to try to keep up with the features, opportunities and challenges of blogging. That's why it's important to have quick access to simple blogging tips that can point you on the path to success.

Choose a blogging platform

There are several blogging platforms out there, from Blogger and WordPress to Tumblr, Squarespace and Ghost. Or if you're feeling bold and know your code, you can create your blog from scratch. Which platform you choose will very much depend on what you're most comfortable using, how involved you want to be with the creation process, and what you plan to put on it.

Decide on the blog's content

You want to learn how to start a blog, but do you know what you want a blog for in the first place? Blogging for the sake of blogging is pointless – you'll soon get bored and your carefully crafted site will soon be home to nothing but tumbleweed. Jot down the types of blog posts you'd like to publish so you always have a reference point you can come back to if the ideas seem to have dried up.

Keep your blog design simple

When creating a design blog, it can be tempting to go crazy. After all, you want your blog to stand out and for people to remember you. Keep your blog design simple. Stick to no more than three colours, and three fonts.

Use contrasting colours

Don't go crazy, and keep to a simple colour scheme. Contrasting colours can work well in the right design. It's a good rule of thumb that your blog features a main primary colour, a shade of grey, and a colour for your call-to-action.

Embrace white space

When finding inspiration before you create a design blog, don't be afraid of white space – it can really enhance your design and keep it looking professional. Don't be afraid to leave some parts of the design empty where it warrants it. You should also use white space as borders to help highlight key parts of the blog. Remember, sometimes less really is more.

Make it responsive

Nowadays, responsive web design is a prerequisite for any respectable design blog. Work closely with a designer and developer to help produce a design that is both eye-catching and functional.

Promote it!

There is no point in knowing how to start a blog without learning how to promote it too... This is where social media comes into its own. Create Facebook and Twitter pages for your blog, or use existing accounts to shout about it. If you are involving a lot of images in your blog, why not set up Pinterest and Instagram accounts, too? (*creativeblog*)



China formulates smart car industry strategy

Tianjin

China is working on a national strategy on smart cars, and mulls banning production and sales of fossil fuel cars, according to policy makers attending a forum on automotive industry development.

With the global auto industry leaning toward intelligent and electric vehicles, work has begun on a timetable to ban manufacture and sales of traditional energy cars, according to Xin Guobin, vice minister of industry and information technology.

He told a forum in Tianjin that auto-makers should have a thorough understanding of the situation and readjust their strategies.

The Ministry of Industry

and Information Technology (MIIT) will work out the timetable, Xin said.

Producing and selling more than 28 million vehicles in 2016, the eighth year as the world's biggest producer and manufacturer, China's auto industry contributed at least one tenth of total retail sales of consumer goods.

Also the largest producer and market for new energy vehicles, more than 500,000 of them were built and sold last year. There are more than 1 million new energy vehicles on the road, or half of the world total.

To encourage development of new energy vehicles, subsidies of as much as half of the original price are available, but in the long

term, such subsidies may lead to blind expansion by auto makers, said Song Qiling, a deputy section chief from the Ministry of Finance, at the forum.

Subsidies will gradually be reduced and a new energy credit policy introduced, according to Song.

On June 13, the MIIT released a policy document for public opinion on fuel consumption control and new energy vehicle credits, requiring auto-makers to meet a new energy credit ratio of 8 percent in 2018, 10 percent in 2019, and 12 percent in 2020, to ease pressure on energy and environment. Xin confirmed that the policy would be put into effect in the near future. (*Xinhua*)

Global shipper Maersk sees trade growth among BRICS nations

Beijing

Containerized trade among BRICS nations saw robust growth in the first half of this year, according to the world's largest container shipping company Maersk Line.

Demand has improved as most of the world's major economies started to recover this year, and the growth

among BRICS countries continued to outpace the global average, said Mike Fang, managing director for Maersk Line's Greater China Cluster.

Maersk's exports from China to India increased 26.2 percent year on year in the first half, those to Brazil and South Africa both rose 8.7 percent,

while Maersk's imports from South Africa to China surged 43.9 percent, according to Fang.

The company's statistics showed customers in other BRICS countries were most attracted to Chinese textiles and clothing, consumer electronics and furniture. (*Xinhua*)